

ABRALIN

Associação Brasileira
de Linguística



PERCEPTION OF LANGUAGE VARIETIES

What's been going on?

ABRALIN AI VIVO

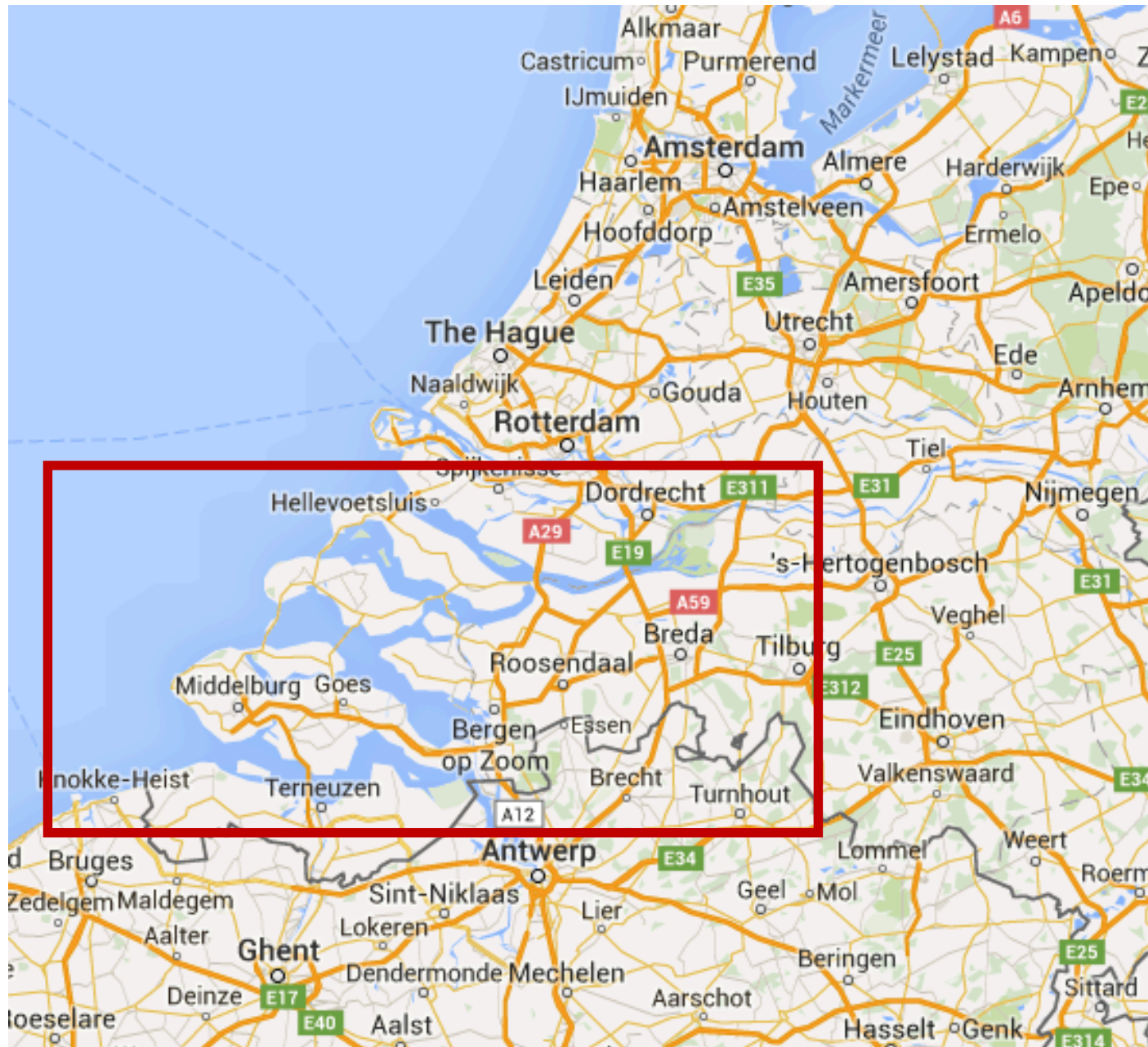
In cooperation with CIPL – Comité International Permanent des Linguistes, ALFAL – Asociación de Lingüística y Filología de América Latina, SAEL – Sociedad Argentina de Estudios Lingüísticos, AILA – Association Internationale de Linguistique Appliquée, LSA – Linguistic Society of America, LAGB – Linguistics Association of Great Britain, SLE – Societas Linguistica Europaea, ALS – Australian Linguistic Society, BAAL – British Association for Applied Linguistics and SEL – Sociedad Española de Lingüística





18 NOVEMBER 2020

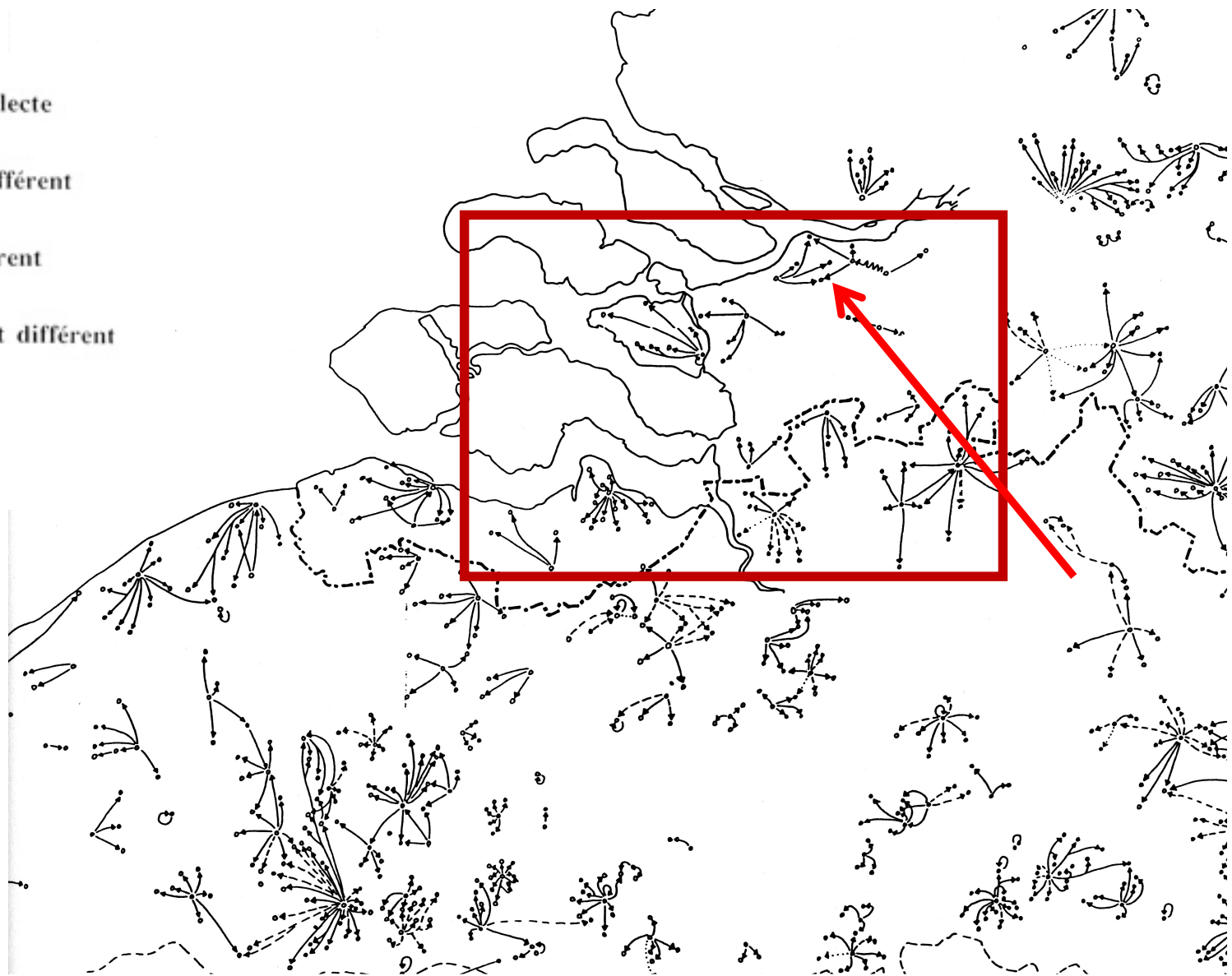
<https://aoviva.abralin.org/lives/dennis-r-preston/>

Dennis R. Preston
University of Kentucky

Where do people believe speech differs from their own?



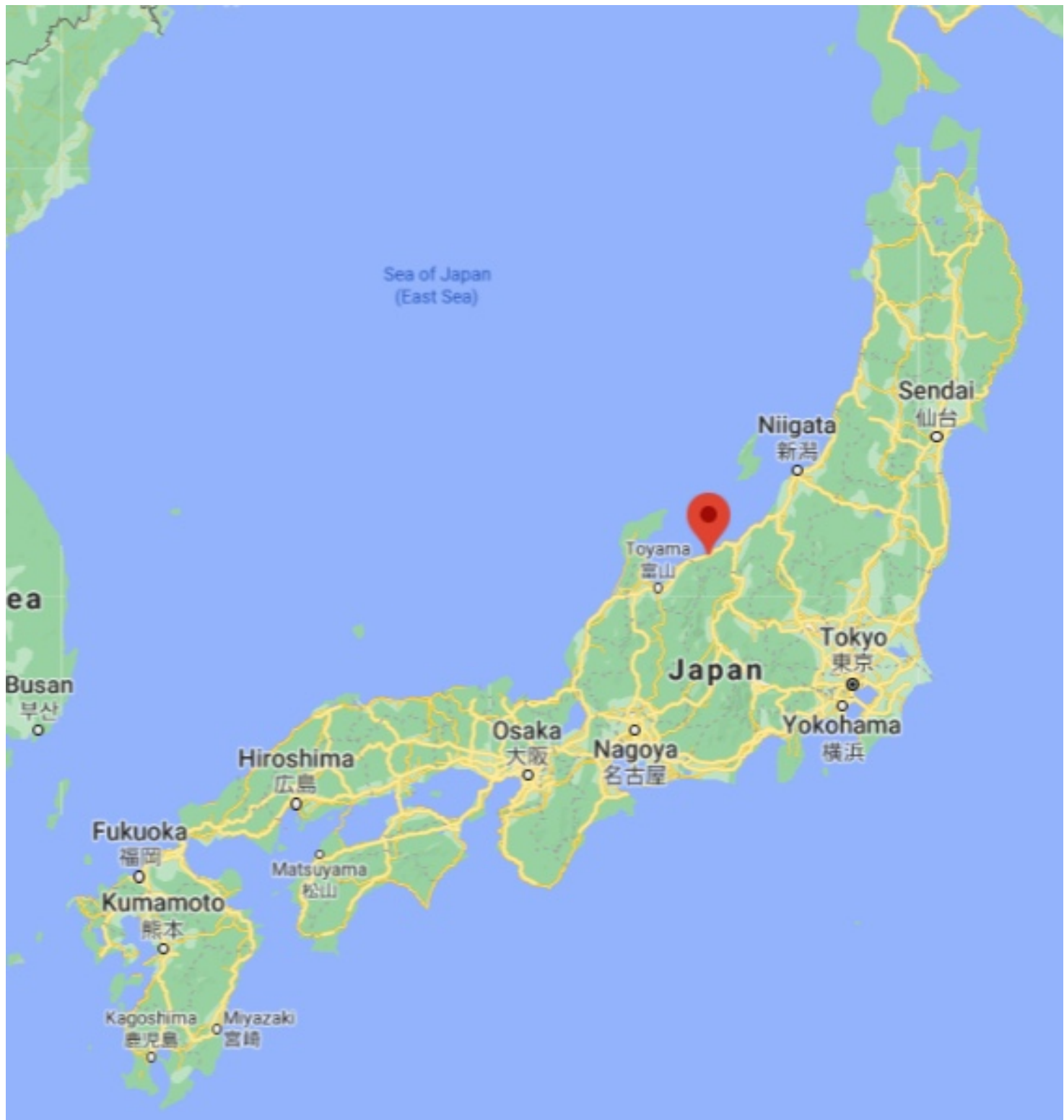
-  même dialecte
-  un peu différent
-  plus différent
-  totalement différent



Perception of similarity/difference among dialects at The Netherlands-Belgium border (enlarged portion of Goeman 1989:543, from Willems 1897)



What's the problem between Zevenbergen and Klundert?



Sea of Japan
(East Sea)

Sendai
仙台

Niigata
新潟

Toyama
富山

Japan

Tokyo
東京

Yokohama
横浜

Osaka
大阪

Nagoya
名古屋

Hiroshima
広島

Fukuoka
福岡

Kumamoto
熊本

Matsuyama
松山

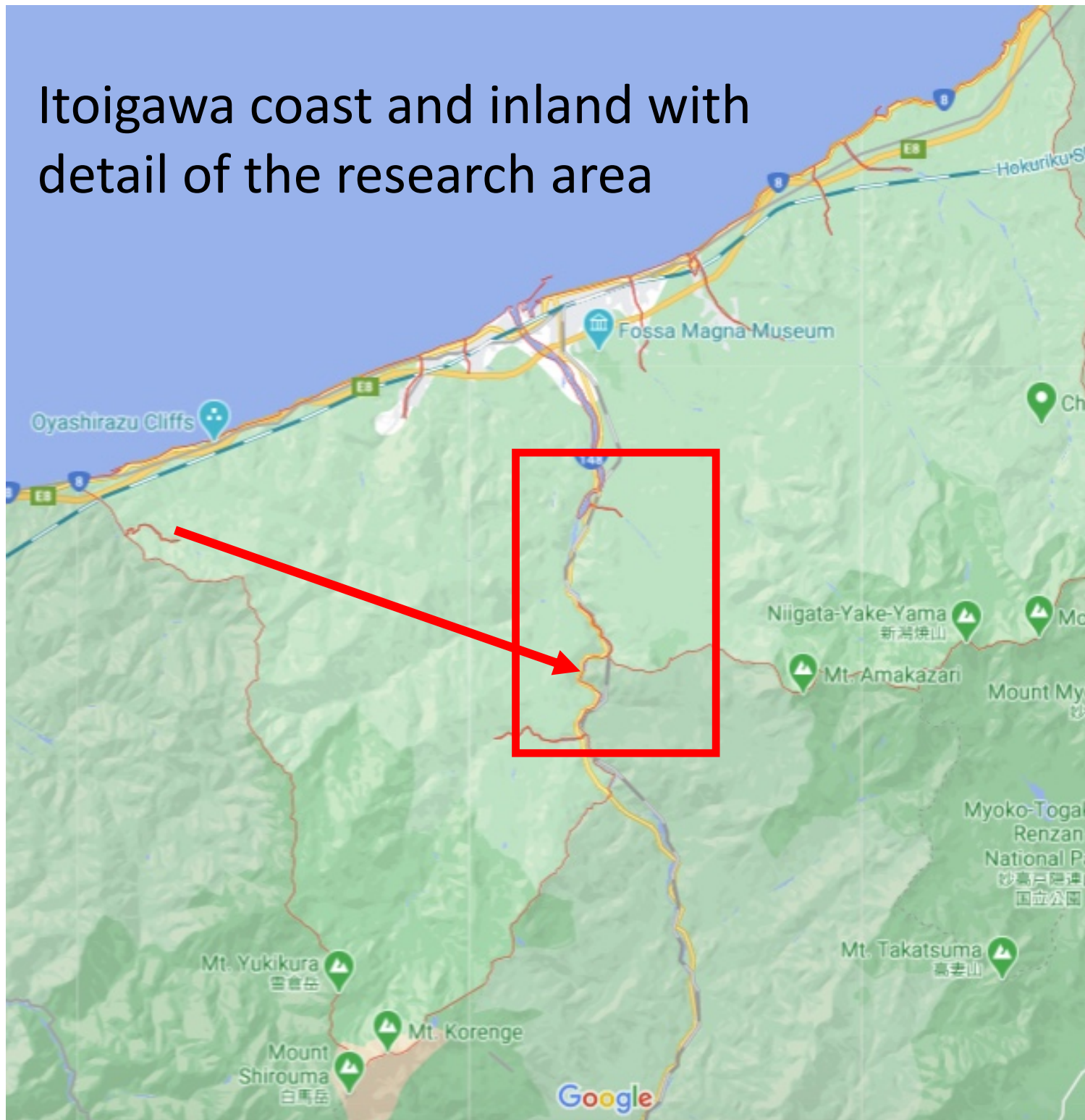
Kagoshima
鹿児島

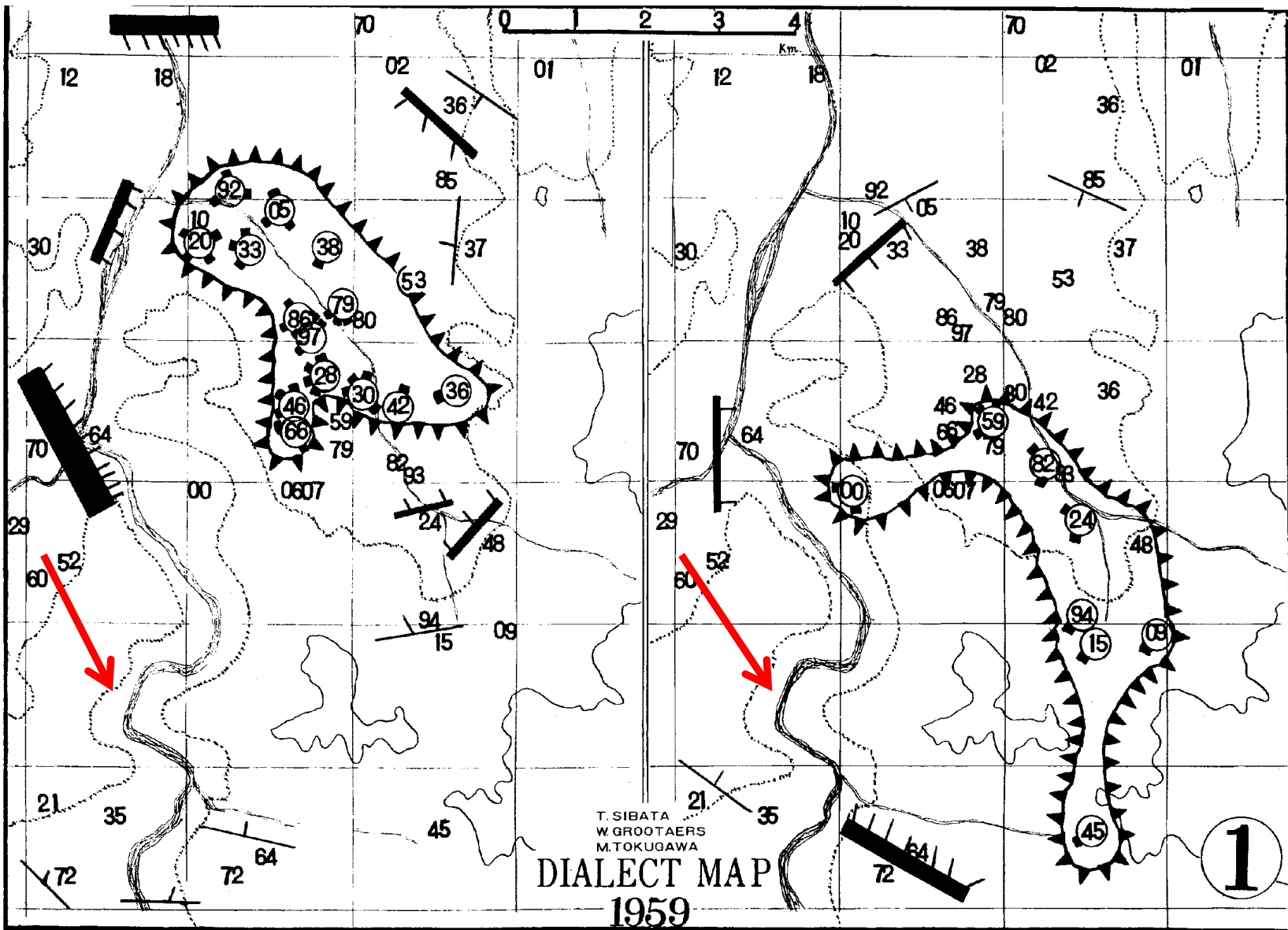
Miyazaki
宮崎

Busan
부산

ea





Itoigawa coast and inland with detail of the research area





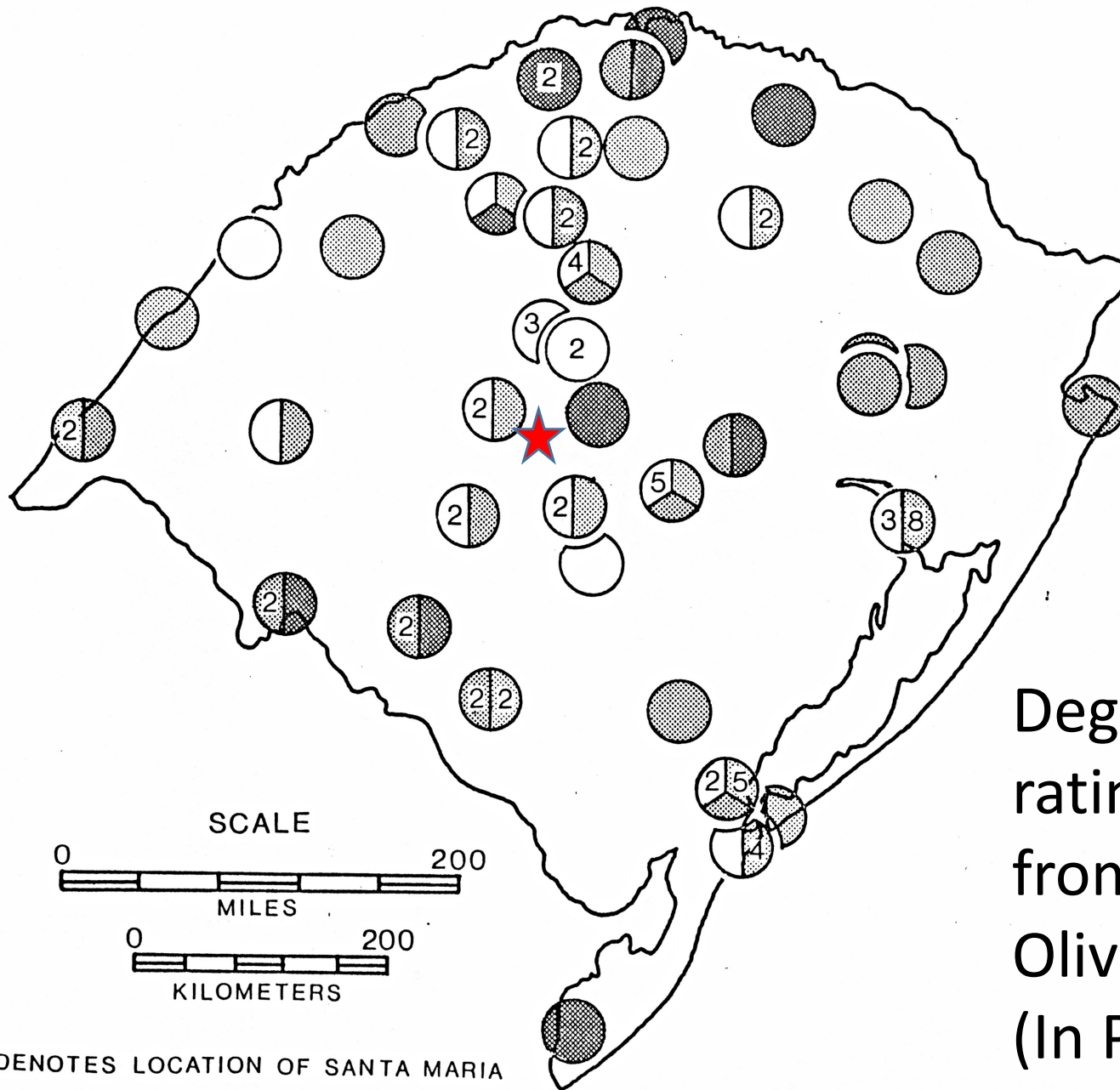
Sibata et al. (1959) map of different perceptual areas based on their identification of areas seen as different

RATINGS

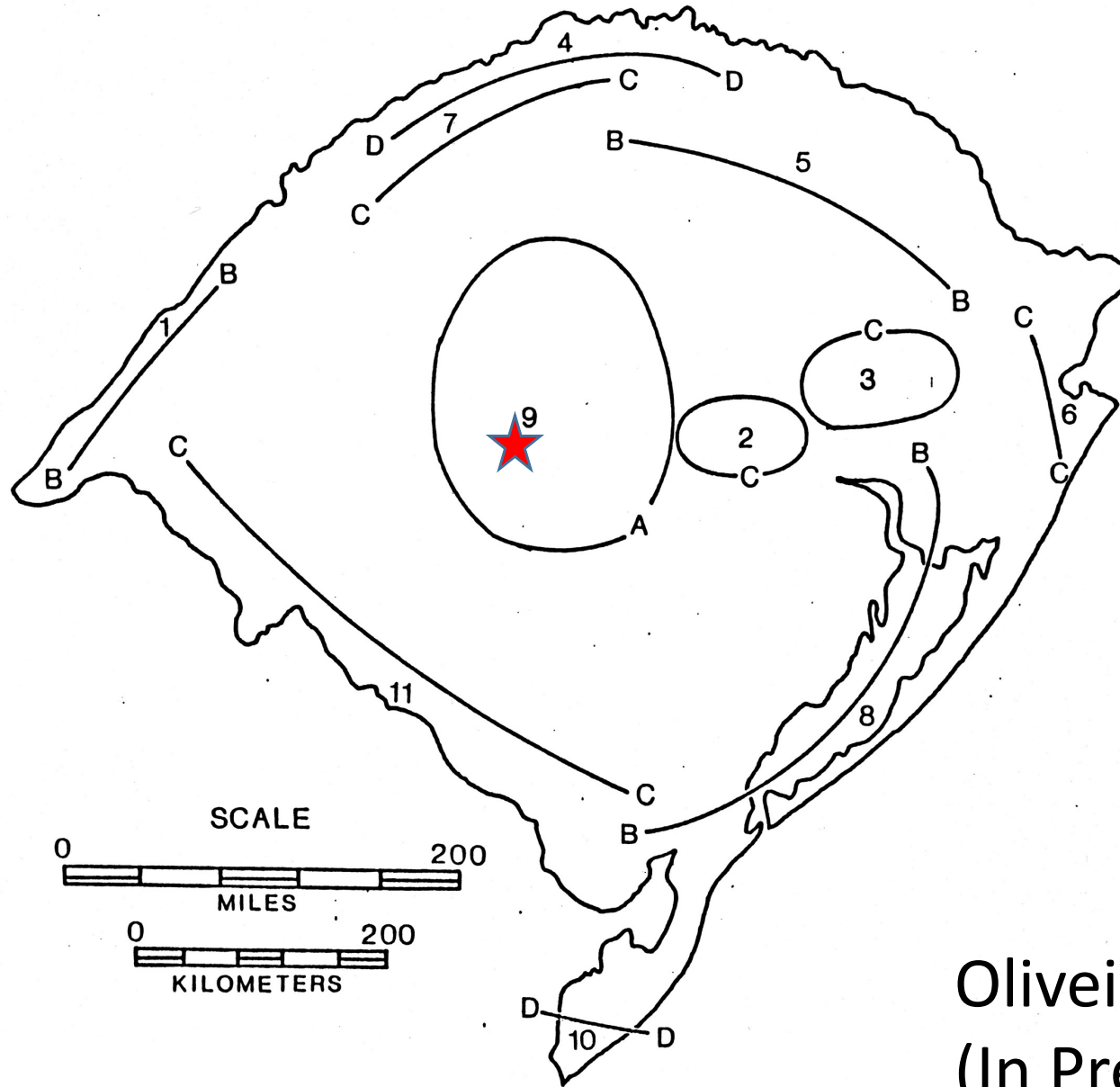
-  NOT DIFFERENT
-  A LITTLE DIFFERENT
-  DIFFERENT
-  VERY DIFFERENT

EACH CIRCLE OR PORTION REPRESENTS ONE RESPONSE EXCEPT AS NOTED

Degree-of-Difference ratings by respondents from Santa Maria.
 Oliveira do Canto 1982
 (In Preston 1985)



↑ DENOTES LOCATION OF SANTA MARIA

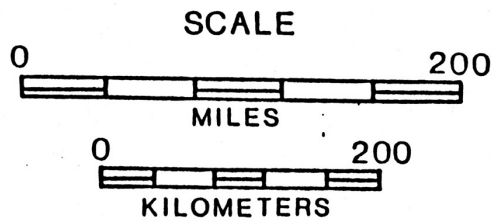


AREAS

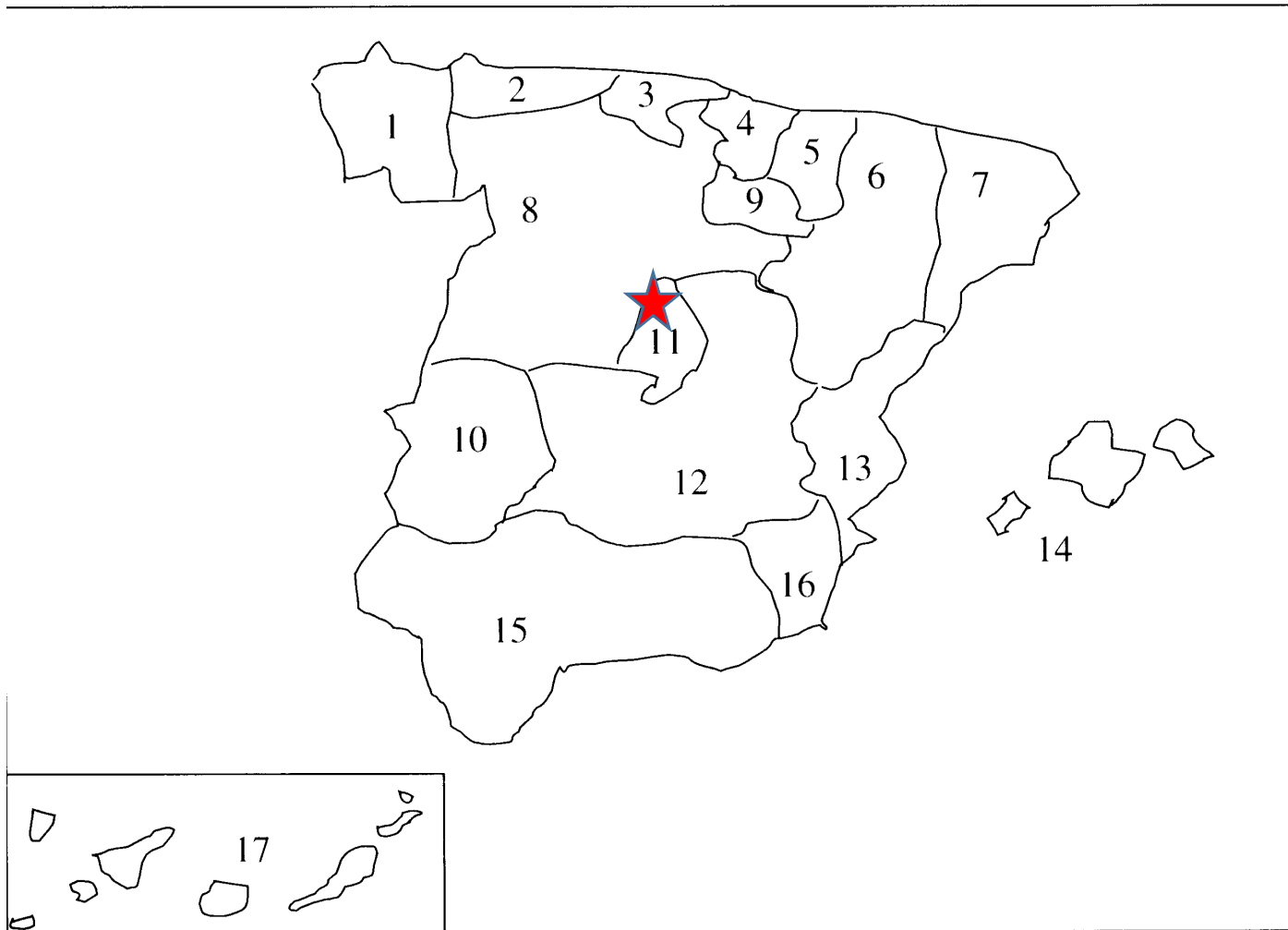
- 1 ARGENTINE BORDER
- 2 GERMAN INFLUENCE
- 3 ITALIAN INFLUENCE
- 4 MISSÕES
- 5 NORTH
- 6 NORTHEAST
- 7 NORTHWEST
- 8 PELOTAS-PORTO ALEGRE
- 9 SANTA MARIA
- 10 SOUTH
- 11 URUGUAYAN BORDER

RATINGS

- A NOT DIFFERENT
- B A LITTLE DIFFERENT
- C DIFFERENT
- D VERY DIFFERENT



Oliveira do Canto 1982
(In Preston 1985)

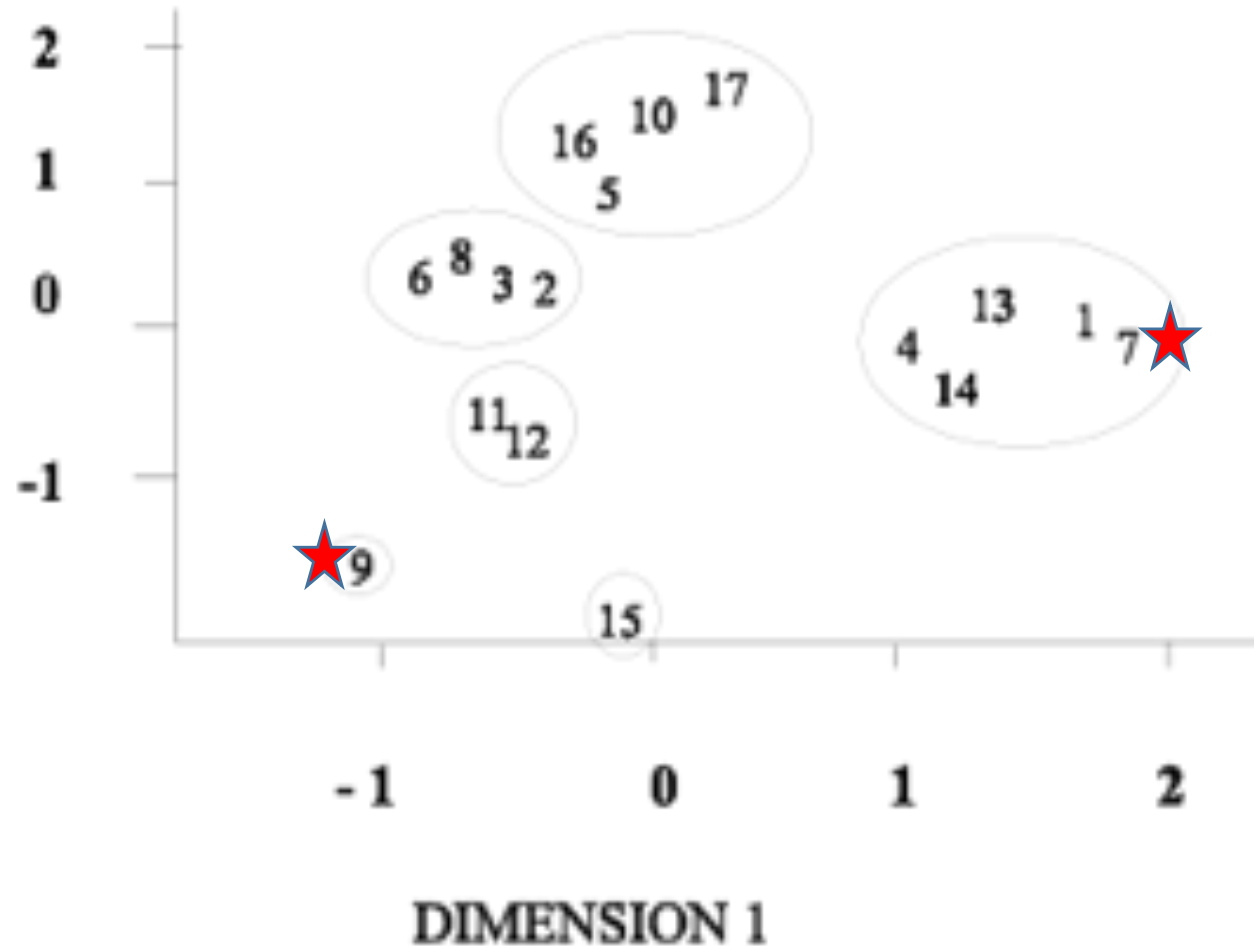


Degrees of difference of Spanish areas from the point of view of Madrid. (Moreno Fernández & Moreno Fernández 2002)

- | | | |
|--------------|---------------|---------------|
| 1 Galicia | 7 Catalunia | 13 Valencia |
| 2 Asturias | 8 Cast.-León | 14 Balears |
| 3 Cantabria | 9 Rioja | 15 Anadalucía |
| 4 País Vasco | 10 Extramad. | 16 Murcia |
| 5 Navarra | 11 Madrid | 17 Canarias |
| 6 Aragón | 12 Cast.-Man. | |

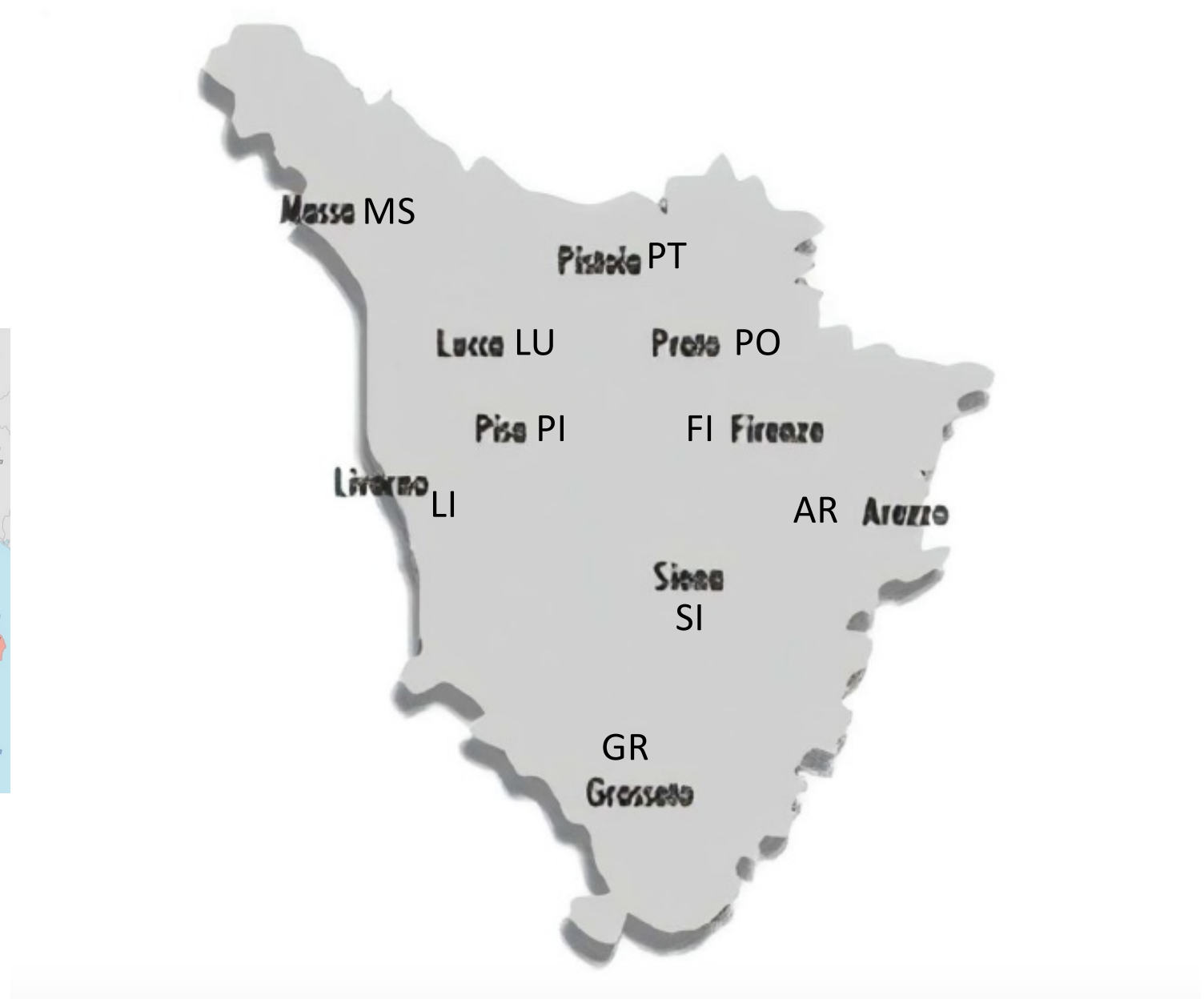
Moreno
 Fernández &
 Moreno
 Fernández
 2002

DIM. 2



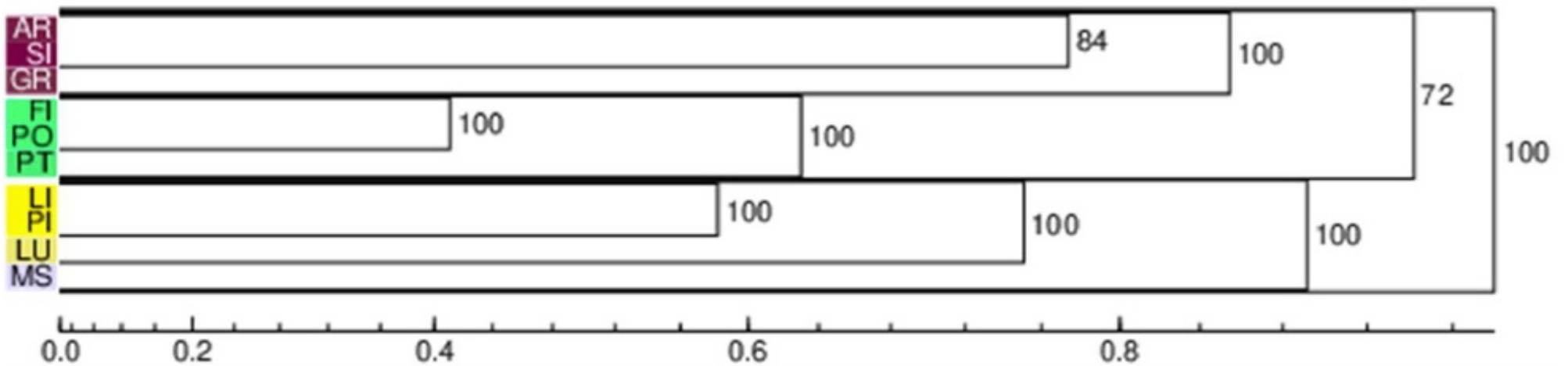
Dimension 1 -- horizontal (right-to-left)

7 Catalonia	17 Canarias	15 Andalucía	2 Asturias	12 Cast.-Man	9 Rioja
1 Galicia	10 Extremadura		3 Cantabria	11 Madrid	
13 Valencia	5 Navarra		8 Cast.-León		
14 Baleares	16 Murcia		6 Aragón		
4 País Vasco					



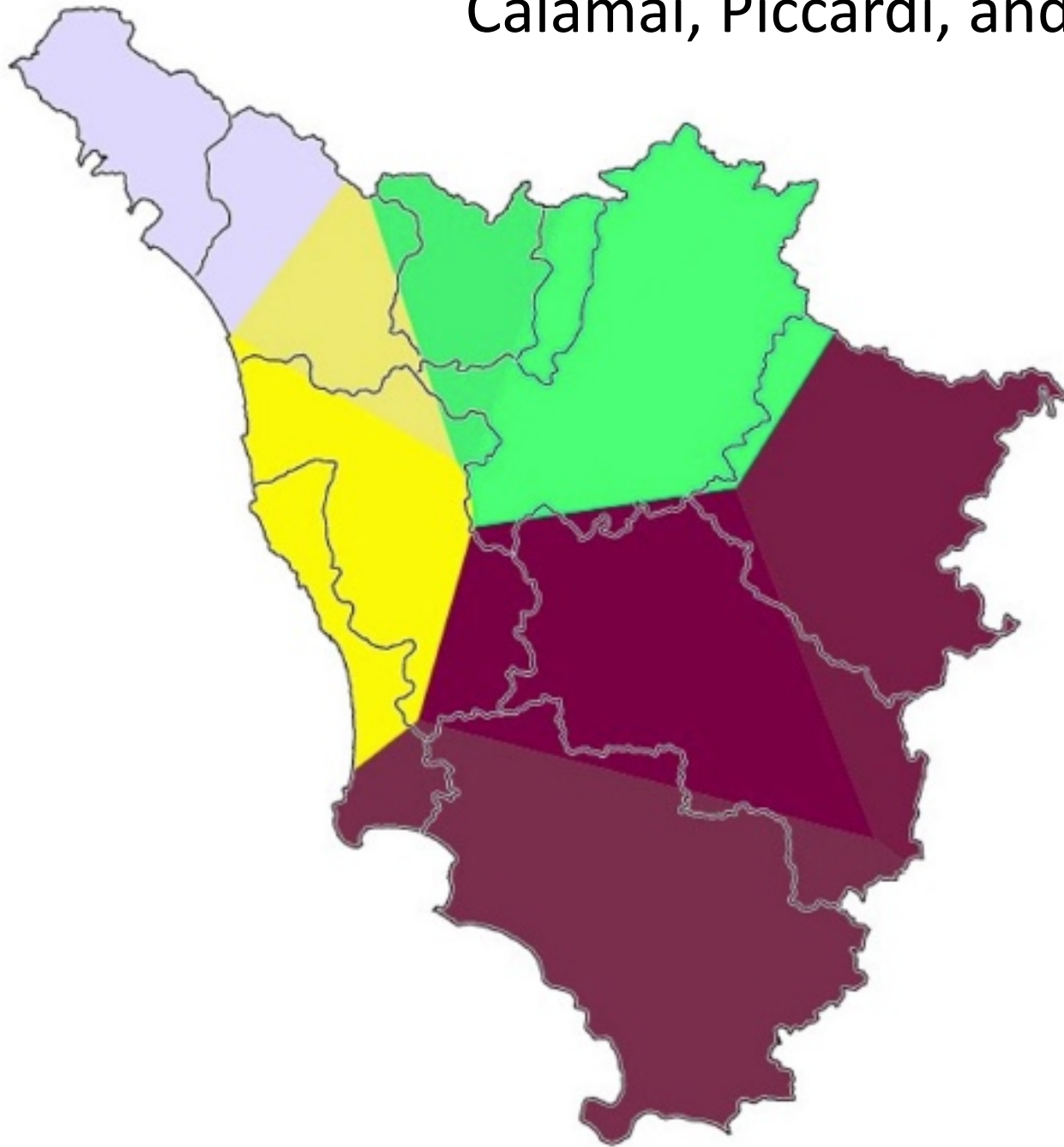
Map of Tuscany presented to respondents for a hand-drawn map task Calamai, Piccardi, and Nodari (submitted)

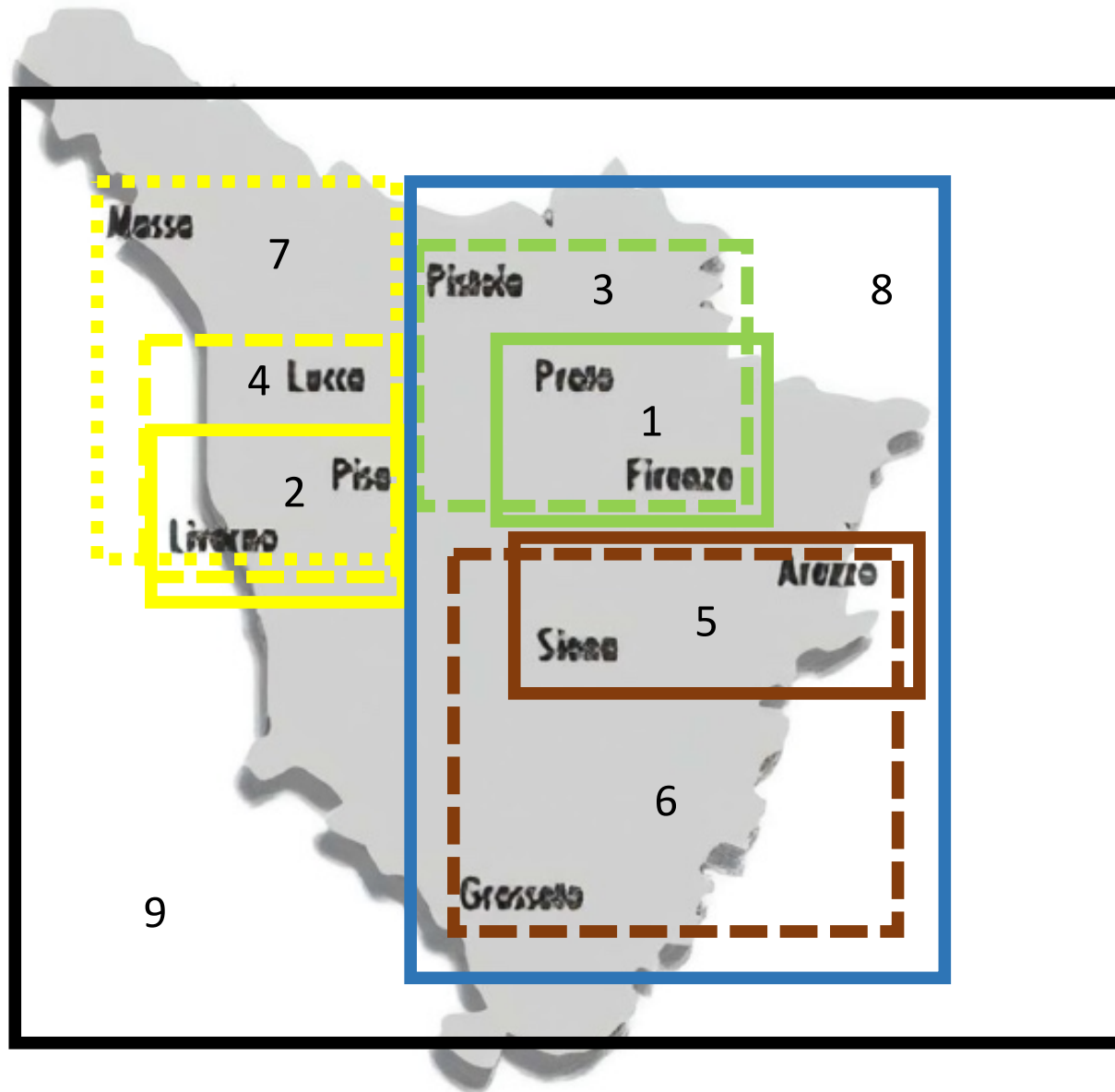
Figure 1: Gabmap probabilistic dendrogram (whole Tuscan dataset)



Calamai, Piccardi, and Nodari (submitted)

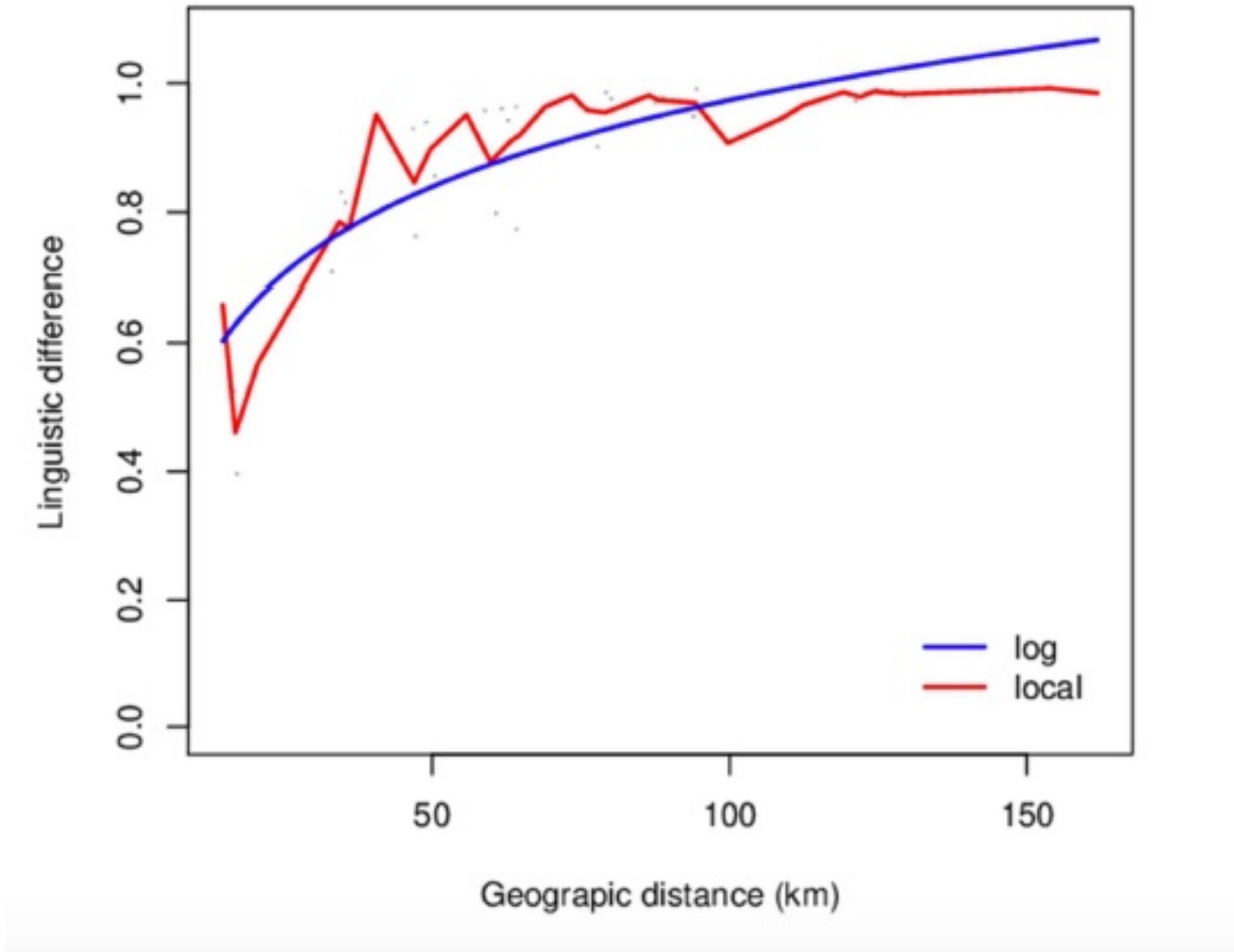
Calamai, Piccardi, and Nodari (submitted)





Cluster-based rank map of the dendrogram

Derived from Calamai, Piccardi, and Nodari (submitted)

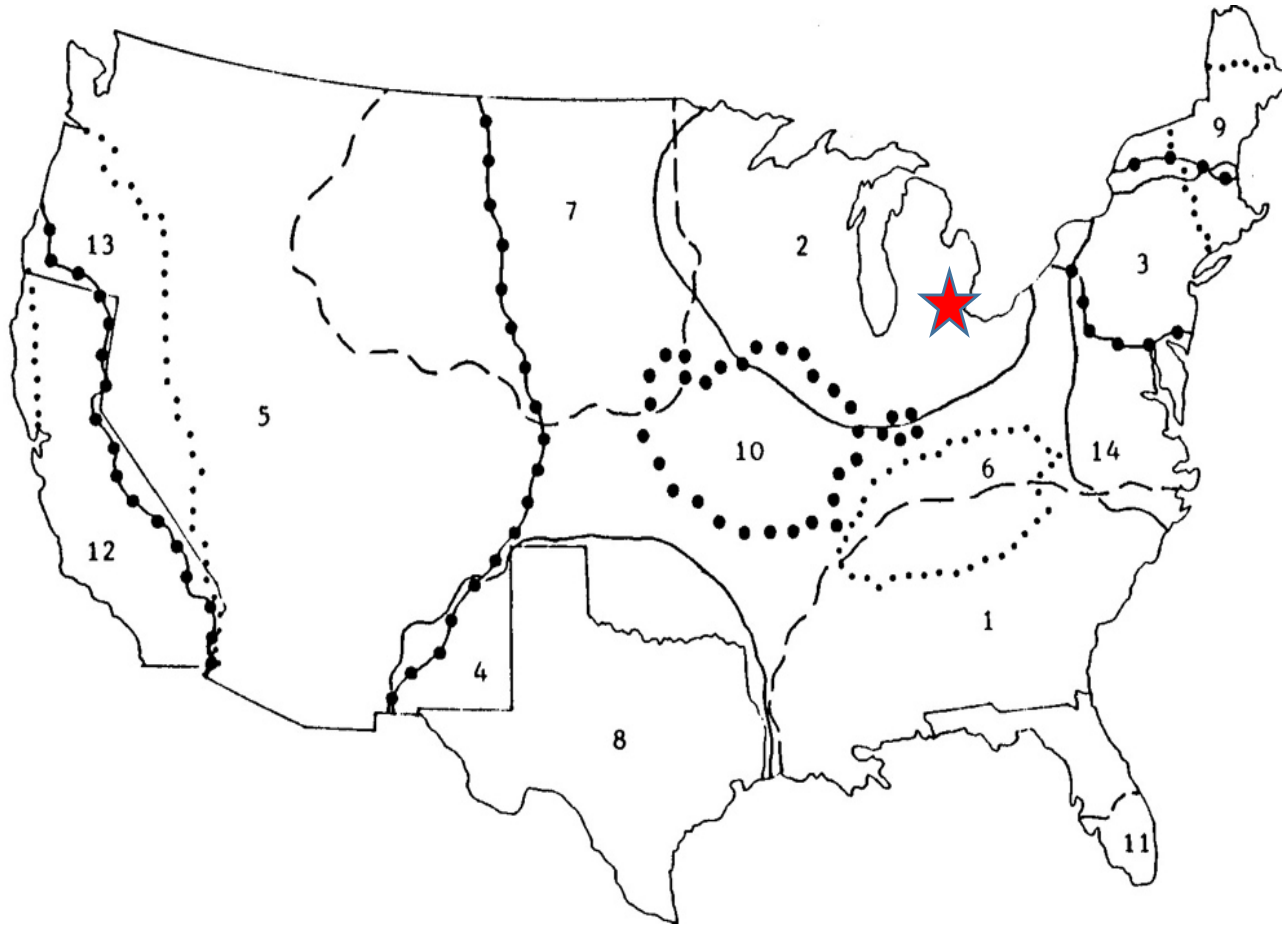


Calamai, Piccardi, and Nodari (submitted)

Hand-drawn map
of differences in
Rio Grande do Sul
by a Porto Alegre
respondent
(Porto do Amaral
1982, in Preston
1985)
)



1. South
2. North
3. Northeast
4. Southwest
5. West
6. Inner South
7. Plains and Mountains
8. Texas
9. New England
10. Midwest
11. Florida
12. California
13. West Coast
14. East Coast

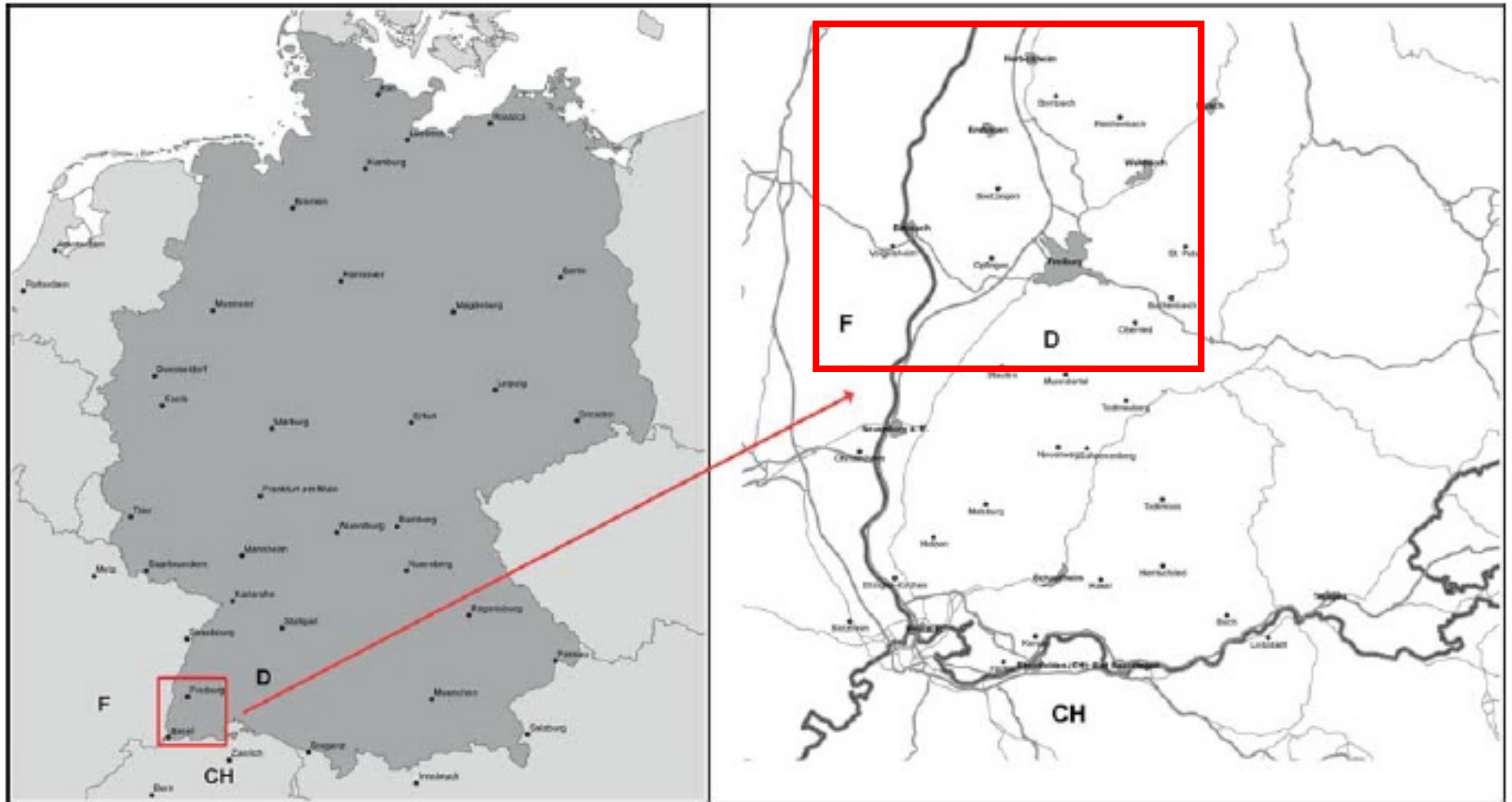


N = 147

1.	138	(.94)
2.	90	(.61)
3.	80	(.54)
4.	75	(.51)
5.	60	(.41)
6.	44	(.30)
7.	37	(.25)
8.	34	(.23)
9.	33	(.22)
10.	26	(.18)
11.	25	(.17)
12.	25	(.17)
13.	23	(.16)
14.	23	(.16)

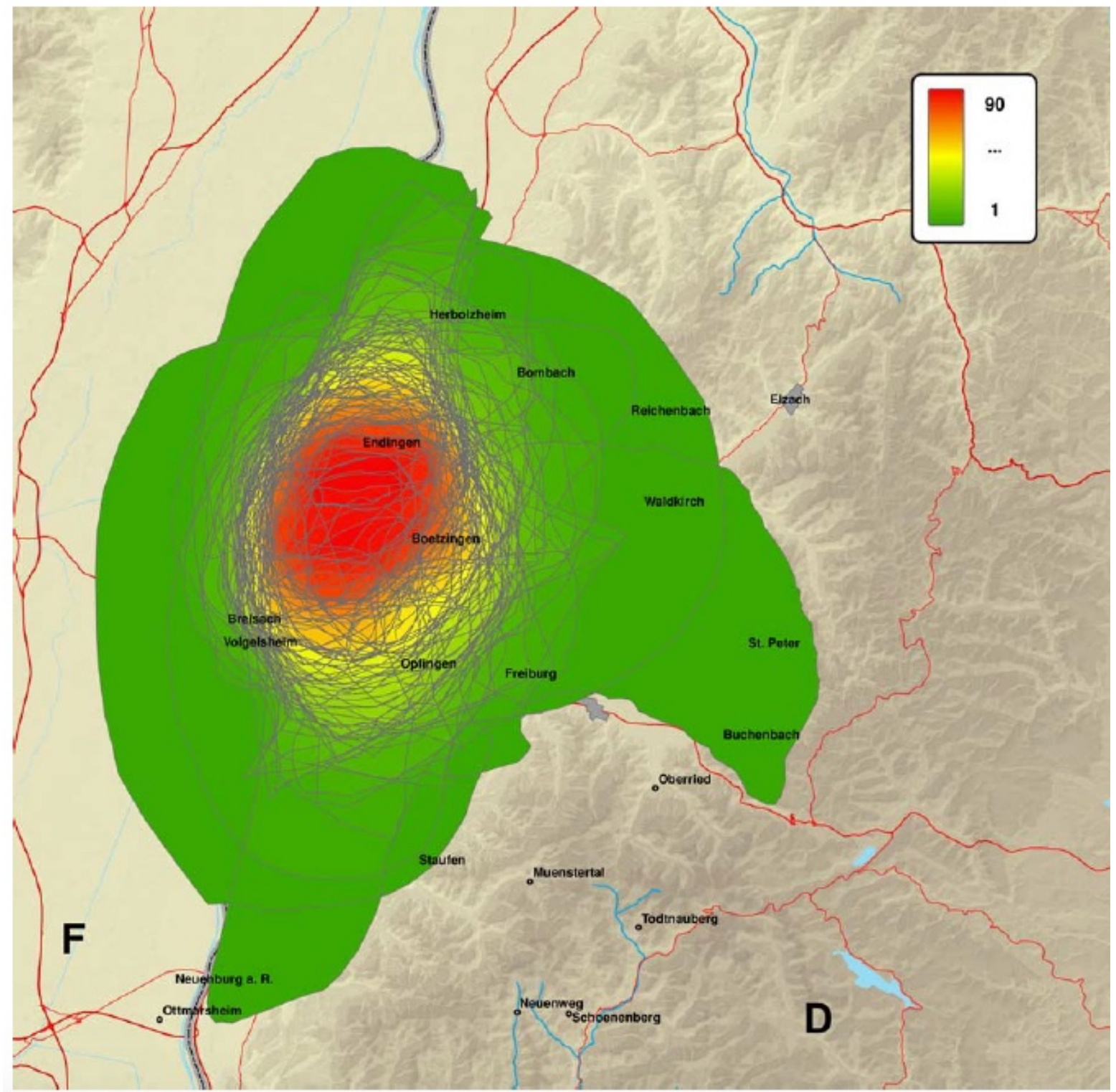
A computer-assisted compilation of hand-drawn maps by 147 southeastern Michigan respondents (Preston 1999:362)

EVERYTHING CHANGES WITH GIS

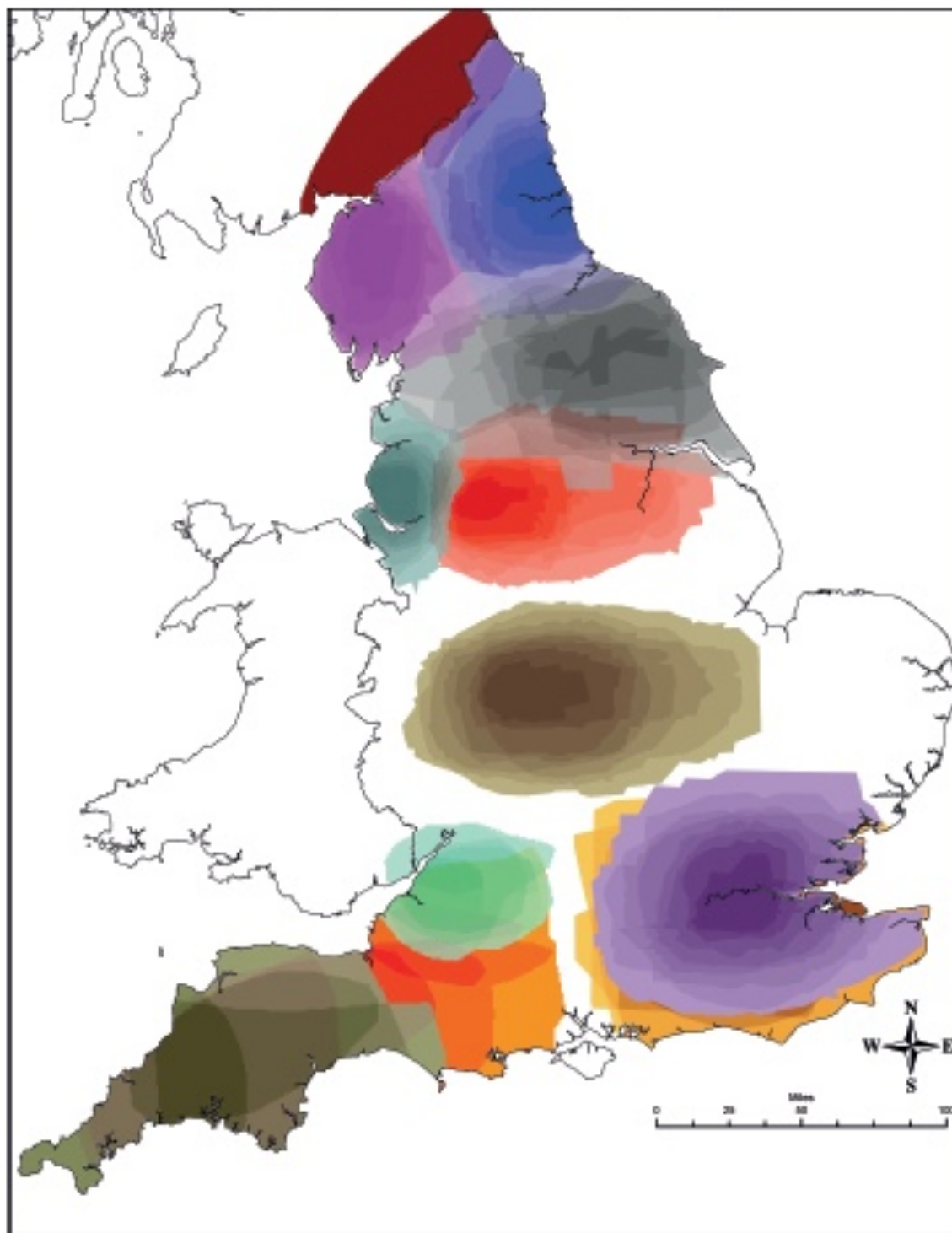


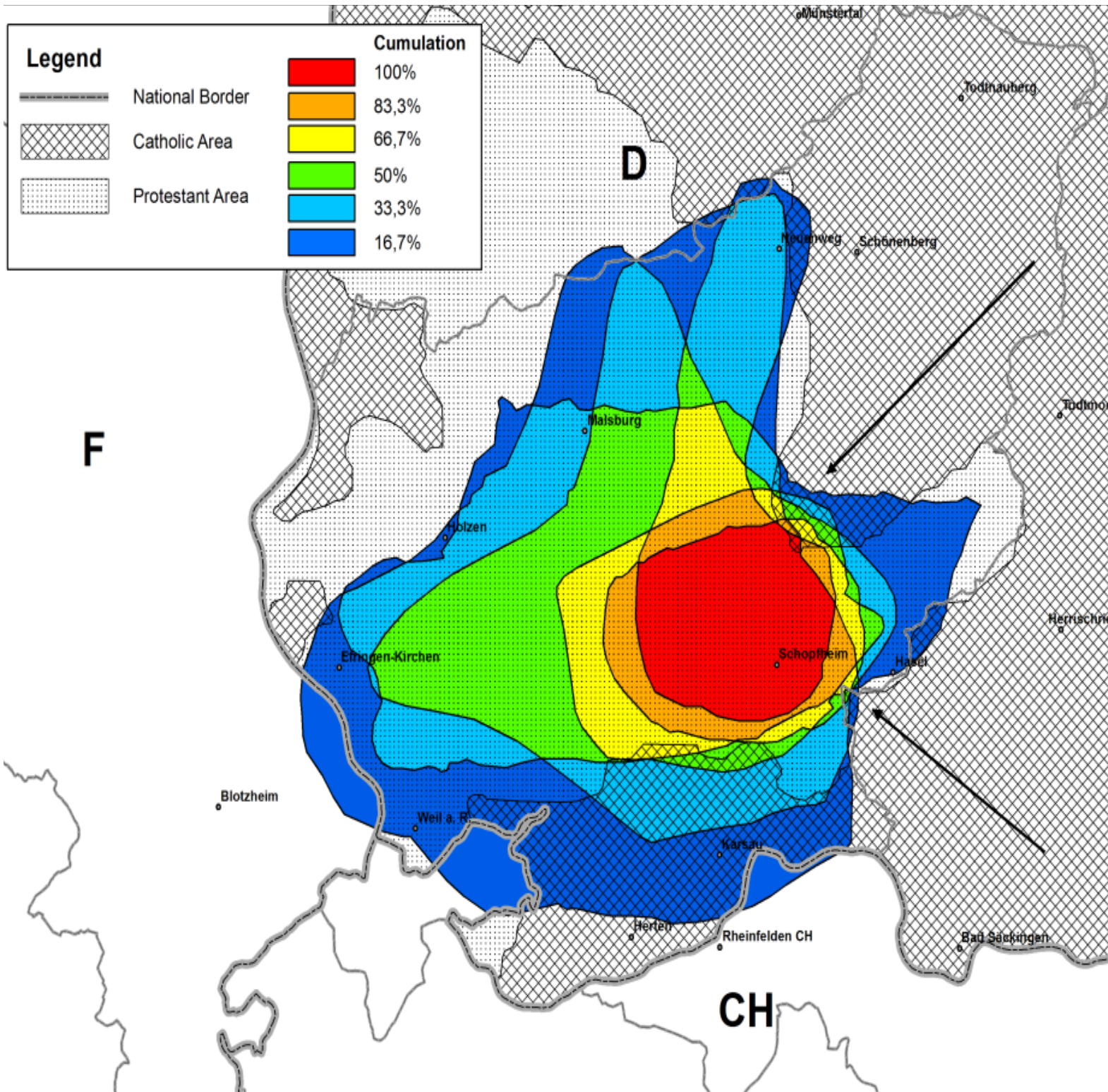
Montgomery & Stöckle 2013

Montgomery & Stöckle 2013



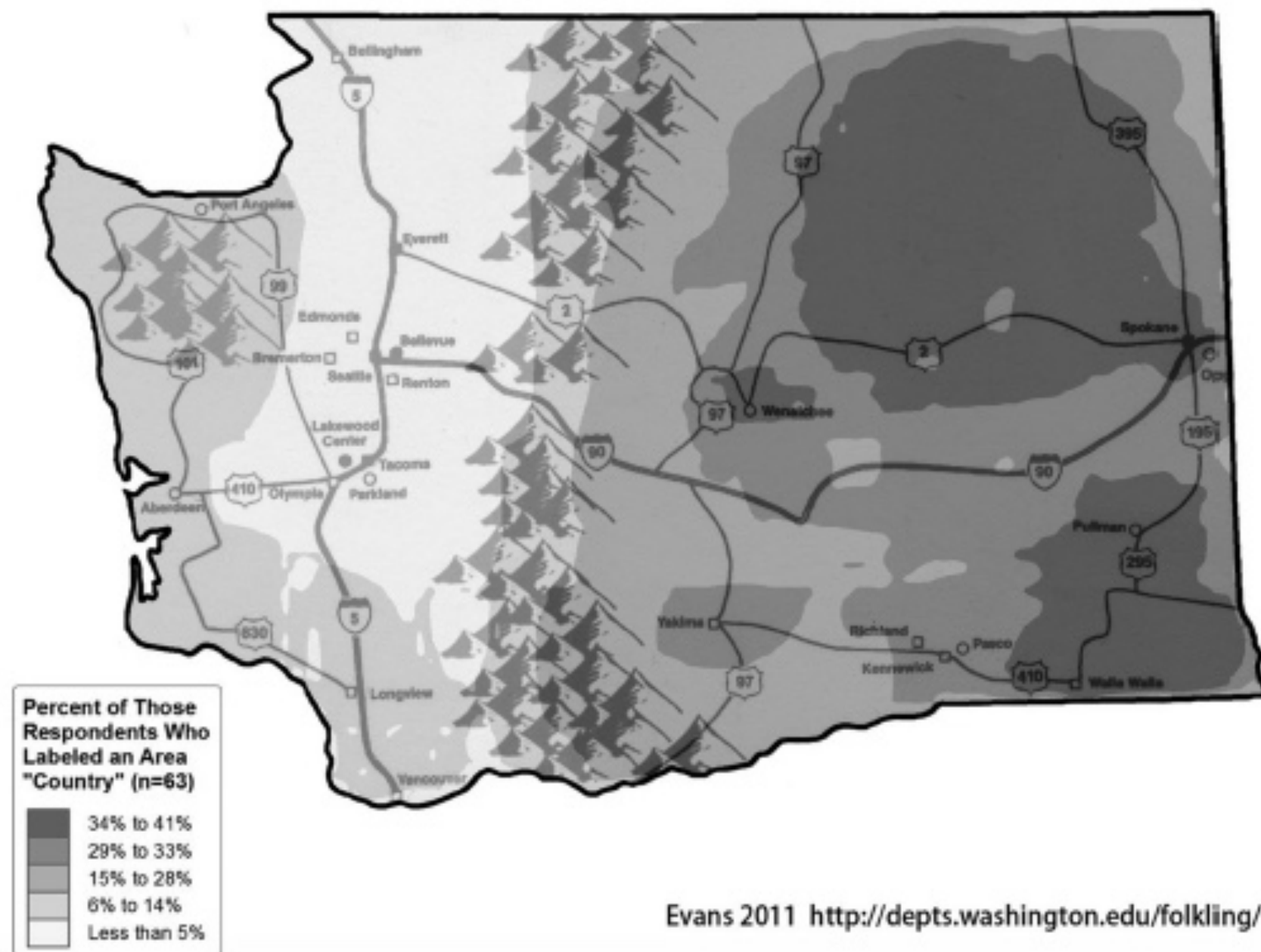
Color & percent-
keyed heat map
identifications of UK
dialect areas
(Montgomery 2012)



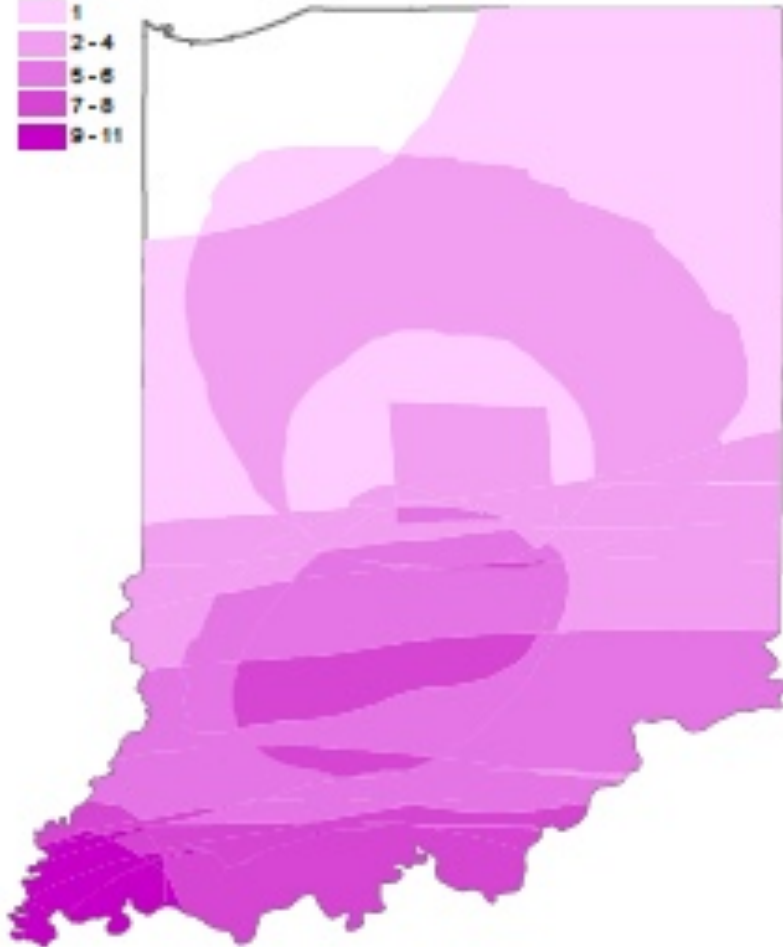
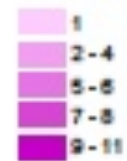


Montgomery & Stöckle,
 dialect
 outlines
 compared to
 religious
 preferences
 (2013)

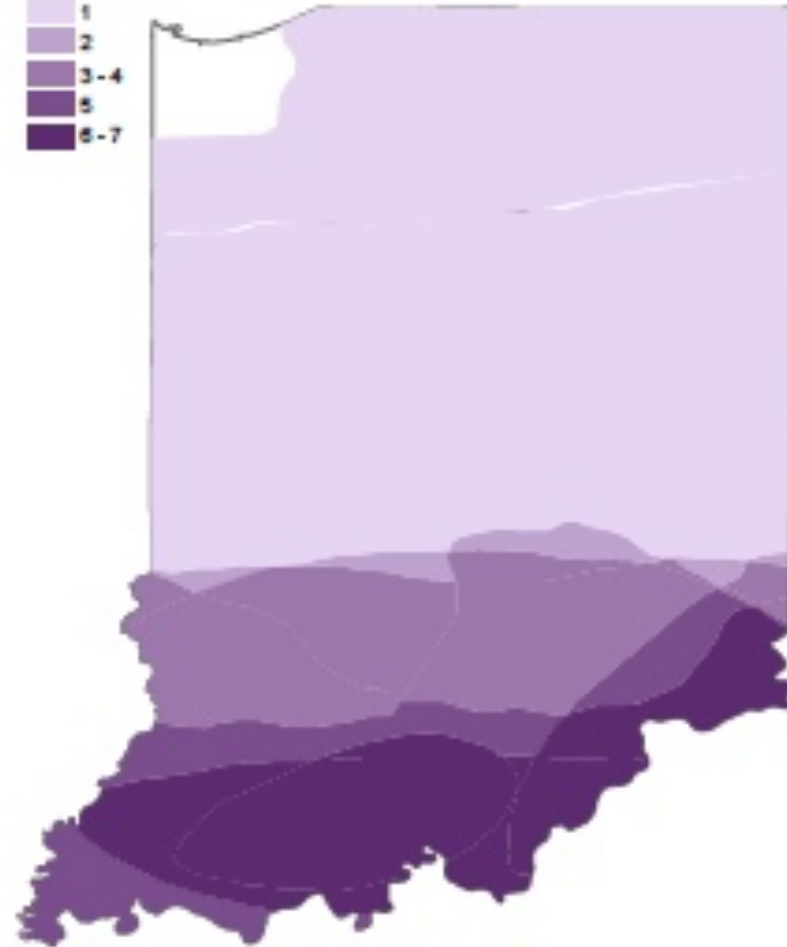
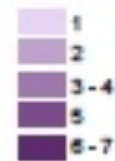
Washington Residents' Perceptions of Where People Speak Differently Frequency of Areas Labeled *Country*



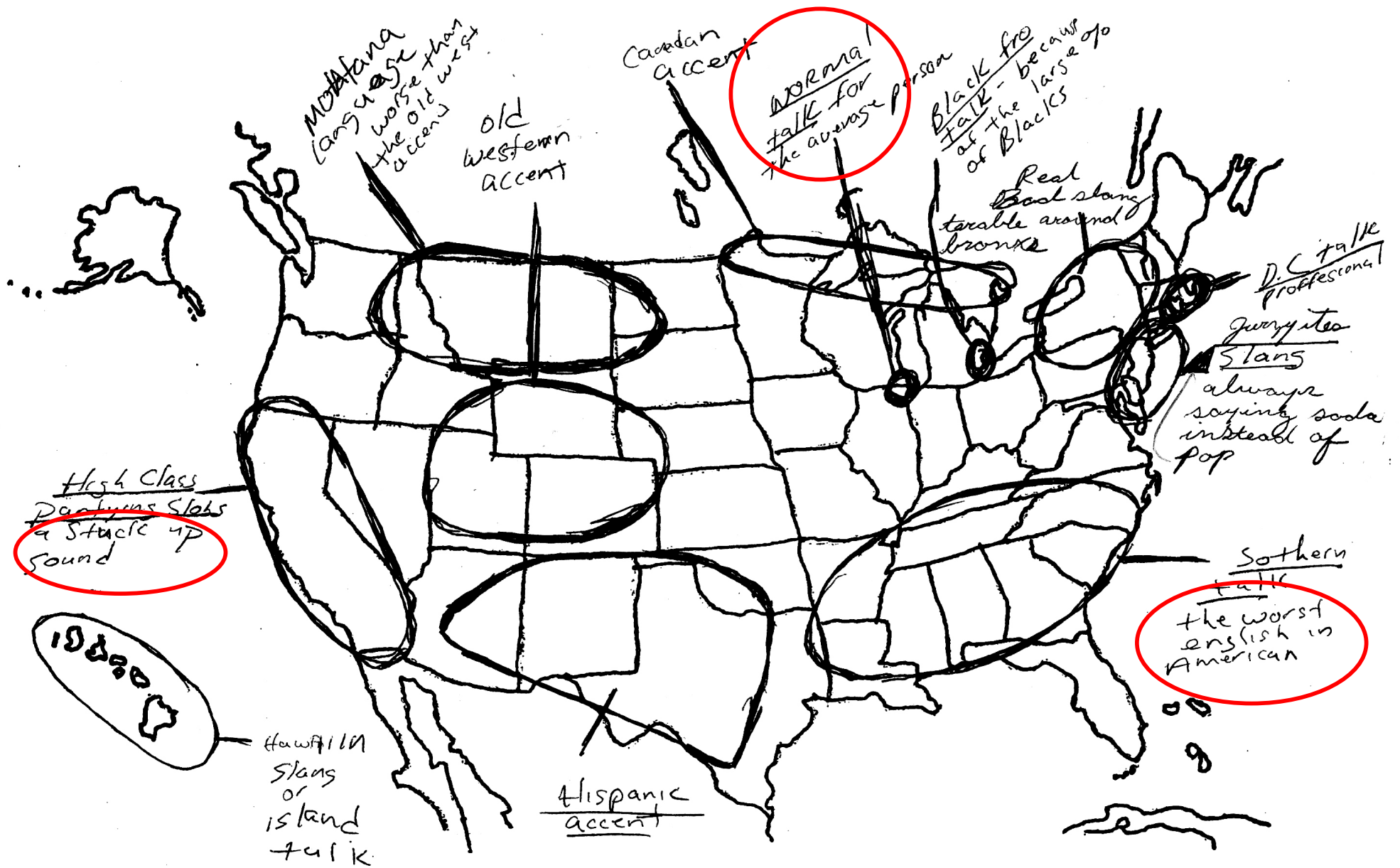
Number of all respondents (n=63) who labeled an area with "twang"



Number of all respondents (n=63) who labeled an area with "drawl"



QGIS Composites of hand-drawn maps of *twang* (left) and *drawl* (right) (Weirich 2019, Fig. 4.13, p. 100)



Male, European American, 19, Chicago (Preston 1996)

intellectual image shown
by boldness of lines

- extremely negative
- ≡ negative
- neutral
- ⋯ positive

emotional image shown by angle of lines

- horizontal — negative
- diagonal — neutral
- vertical — positive

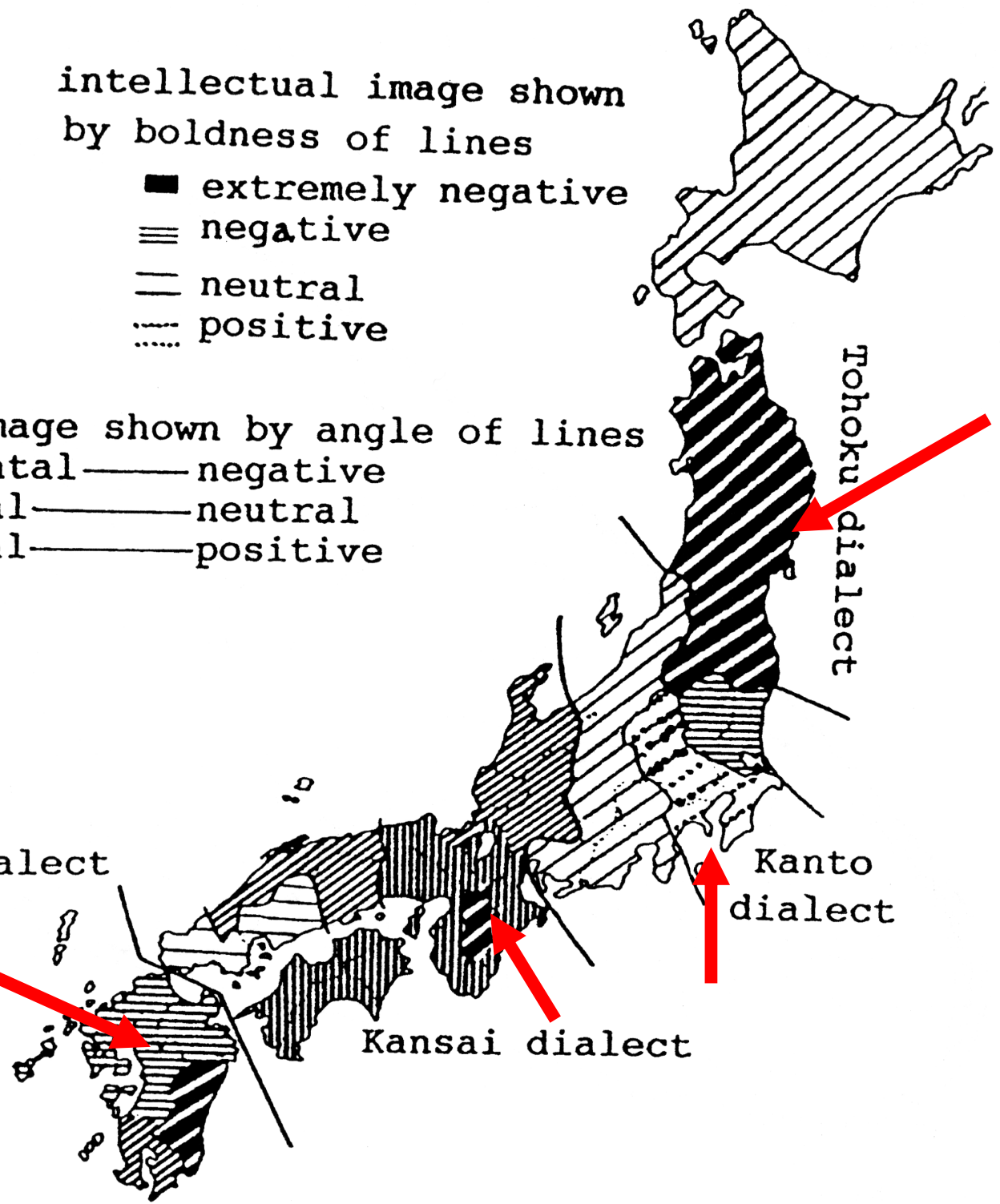
Kyushu dialect

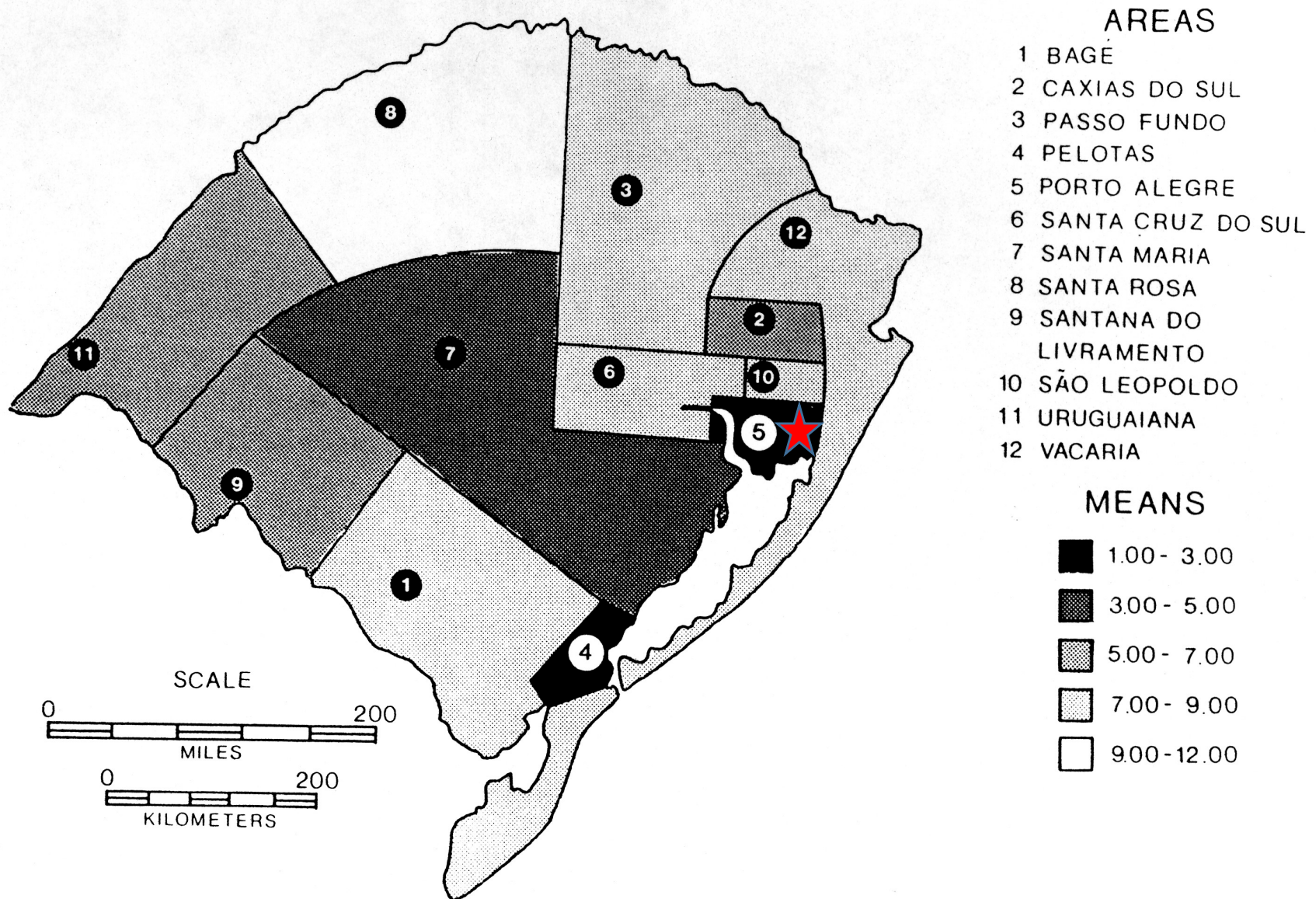
Tohoku dialect

Kanto dialect

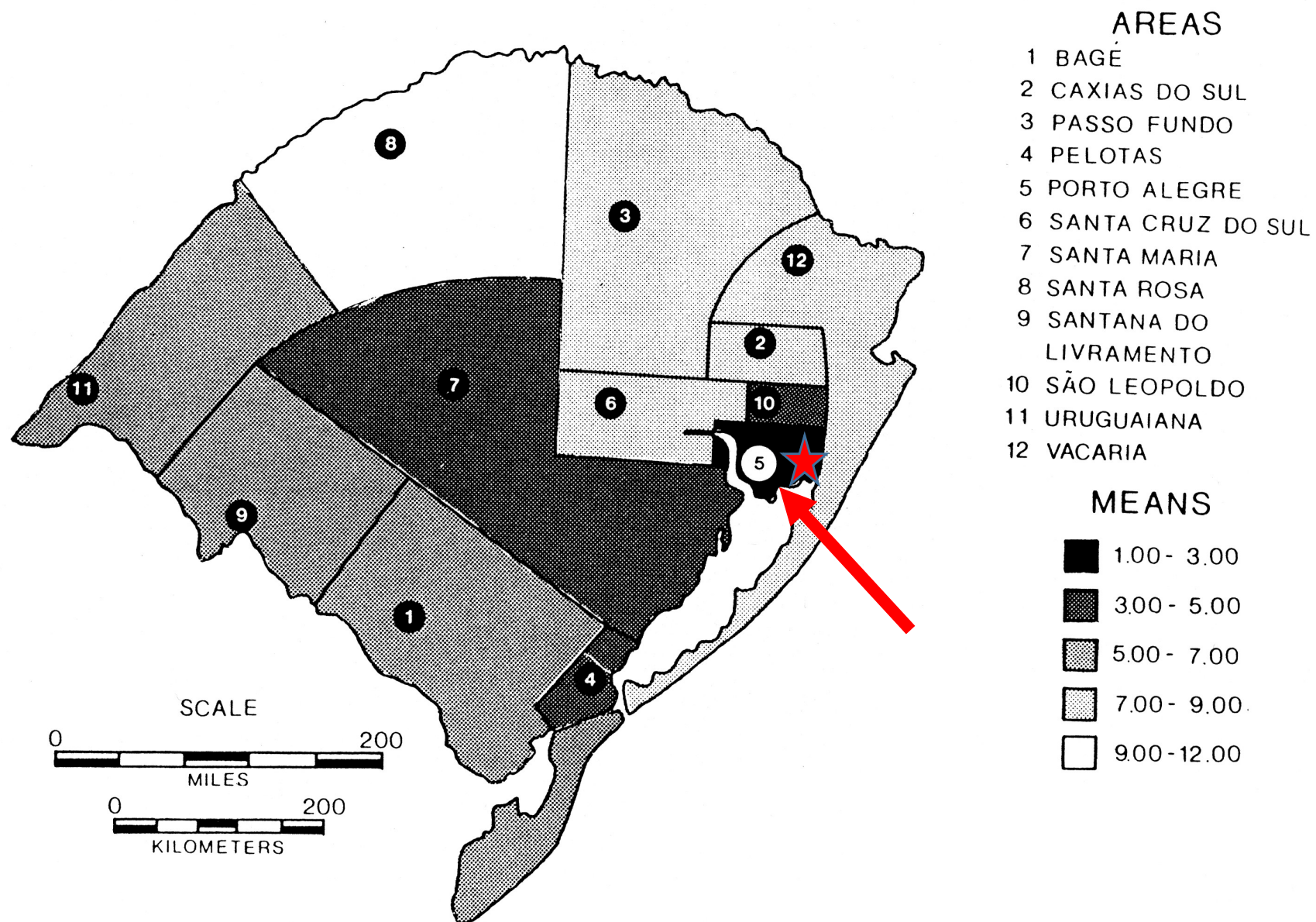
Kansai dialect

Inoue 1977-79
(Reprinted in
Preston 1999)



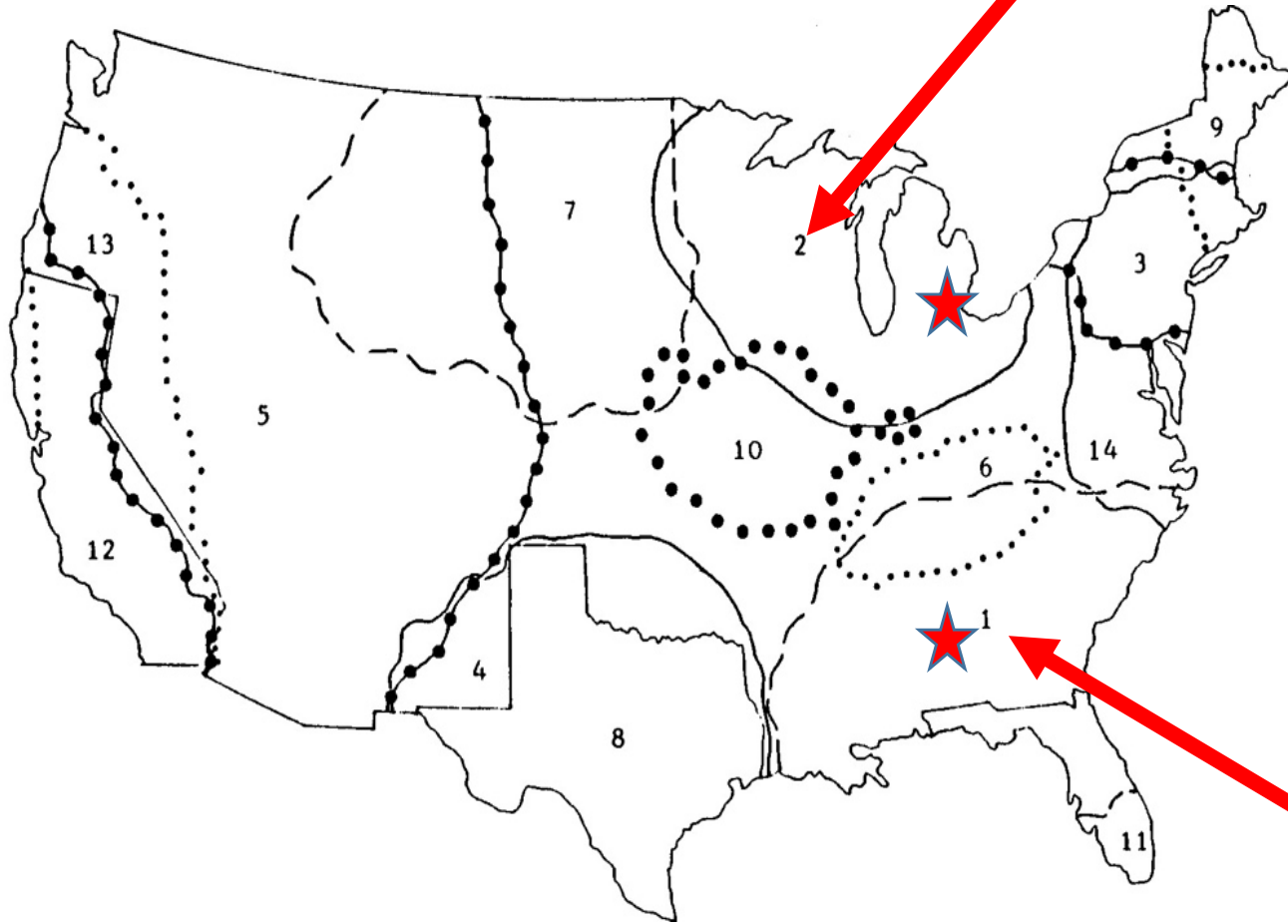


Correctness in Rio Grande do Sul from the point of view of Porto Alegre on a scale of 1 – 12
(Partichelli Maciel 1982, in Preston 1985)



Pleasantness in Rio Grande do Sul from the point of view of Porto Alegre on a scale of 1-12 (Partichelli Maciel 1982, in Preston 1985)

1. South
2. North
3. Northeast
4. Southwest
5. West
6. Inner South
7. Plains and Mountains
8. Texas
9. New England
10. Midwest
11. Florida
12. California
13. West Coast
14. East Coast



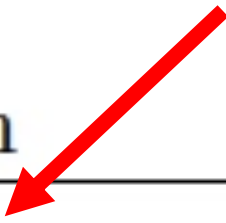
N = 147

1.	138	(.94)
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6.	44	(.30)
7.	37	(.25)
8.	34	(.23)
9.	33	(.22)
10.	26	(.18)
11.	25	(.17)
12.	25	(.17)
13.	23	(.16)
14.	23	(.16)

A computer-assisted compilation of hand-drawn maps of US dialect regions by 147 southeastern Michigan respondents (Preston 1999:362)

<u>South</u>			<u>North</u>		
Rank	Attribute	Mean	Rank	Attribute	Mean
1	Casual	4.66	1	No drawl	5.11
2	Friendly	4.58	2	No twang	5.07
3	Down-to-earth	4.54	3	Normal	4.94
4	Polite	4.20	4	Smart	4.53
5	Not nasal	4.09	5	Good English	4.41
		*	6	Down-to-earth	4.19
6	Normal [Abnormal]	‡3.22	7	Fast	4.12
7	Smart [Dumb]	‡3.04	8	Educated	4.09
8	No twang [Twang]	‡2.96	9.5	Friendly	4.00
9	Good English [Bad Eng.]	‡2.86	9.5	Polite	4.00
10	Educated [Uneducated]	‡2.72	11	Not nasal	3.94
11	Fast [Slow]	‡2.42	12	Casual	3.53
12	No drawl [Drawl]	‡2.22			

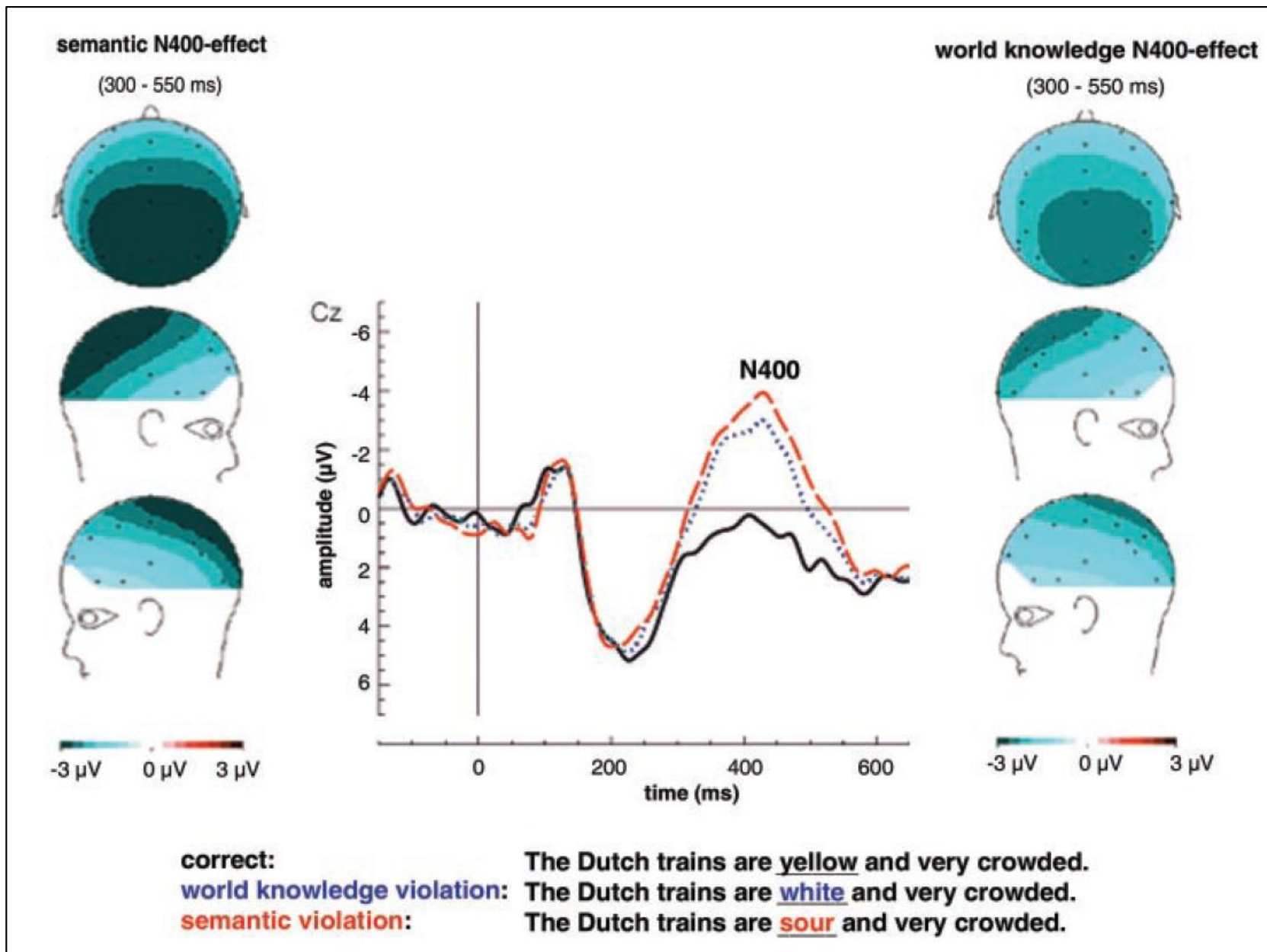
Ratings on a six-point scale for “North” and “South” by 85 SE Michigan undergraduate students (Preston 1999)



Region	<i>-in</i>	<i>-ing</i>
South	52 (83.9%)	10 (16.1%)
Midwest	20 (62.5%)	12 (37.5%)
East Coast	18 (42.9 %)	24 (57.1%)
West Coast	27 (38.6%)	43 (61.4%)
Other/none	108 (44.3%)	136 (55.7%)

Chi-square = 38.18, p=.000

Regional guesses of matched guise presentations with resynthesized insertion of velar and alveolar –ing (Campbell-Kibler 2006)



Loudermilk 2015

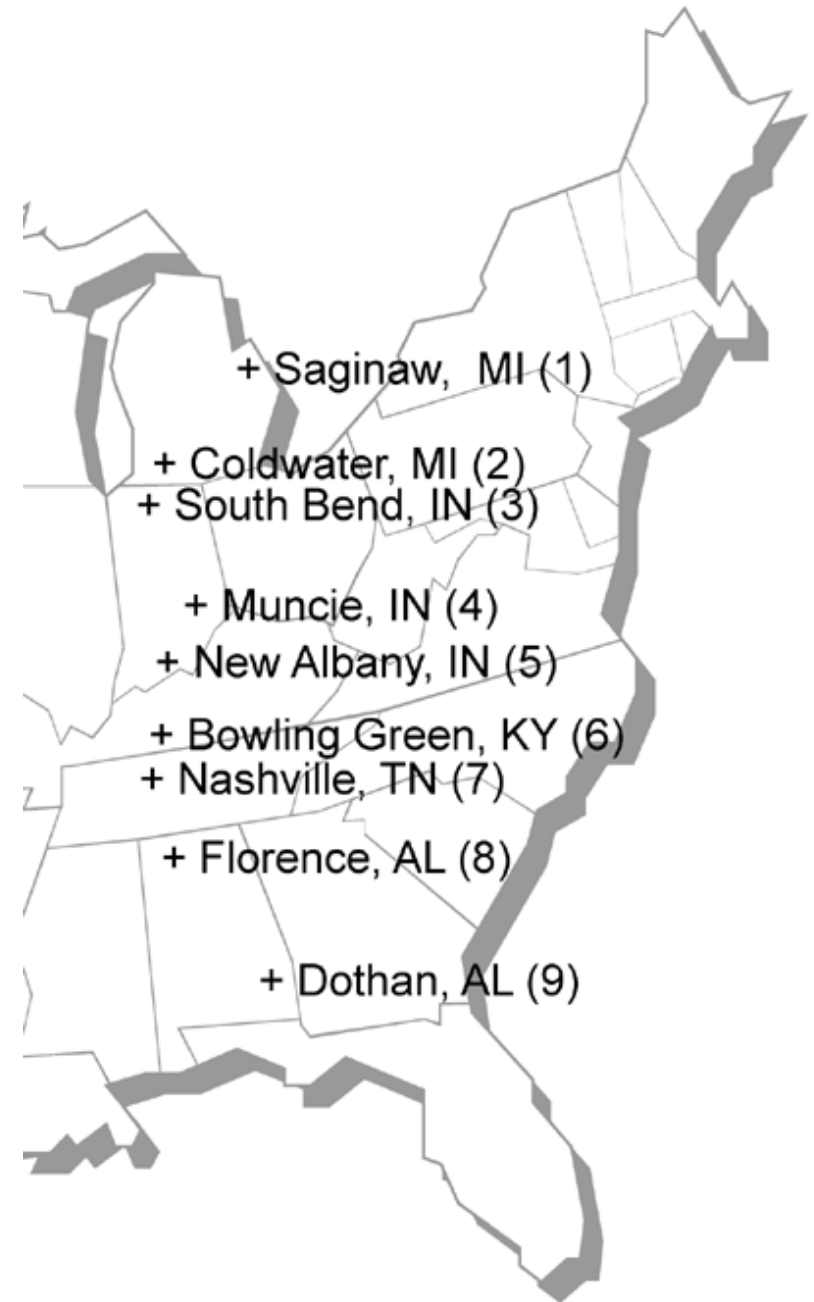
-IN' spoken by Californian speakers taxes processing more than ING variants.

-ING spoken by Southern speakers taxes processing more than California speakers.

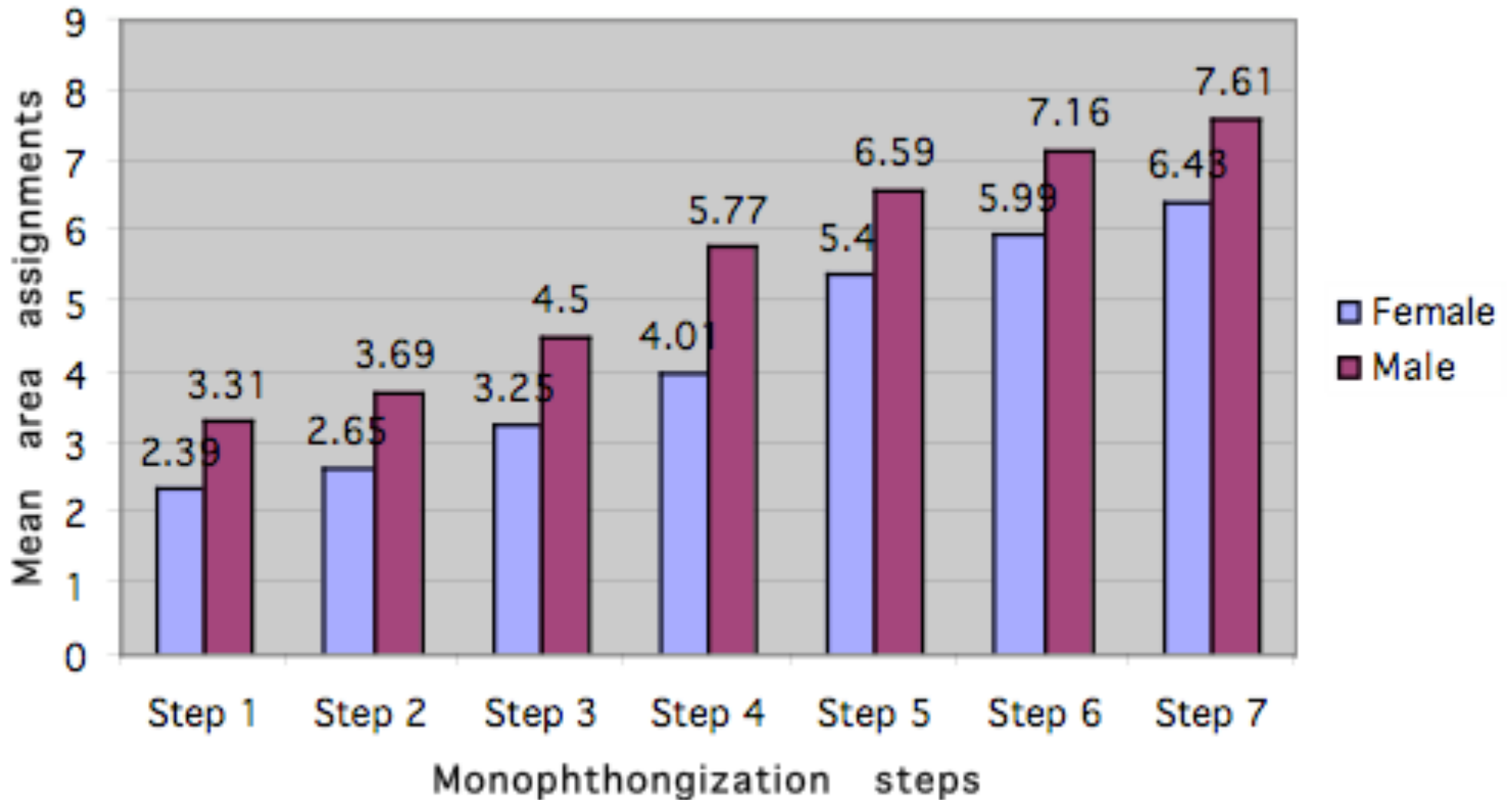
The brain makes use of voice-conveyed dialectal information to help predict which variant a speaker will utter. When speakers “violate” expectations by using dialect atypical variants, processing difficulties arise.

Loudermilk 2015

Step	Mean.	Region
		1. Saginaw
1	2.85	2. Coldwater
2	3.17	3. South Bend
3	3.87	4. Muncie
4	4.89	5. New Albany
5	5.99	6. Bowling Green
6	6.58	7. Nashville
7	7.02	8. Florence
		9. Dothan



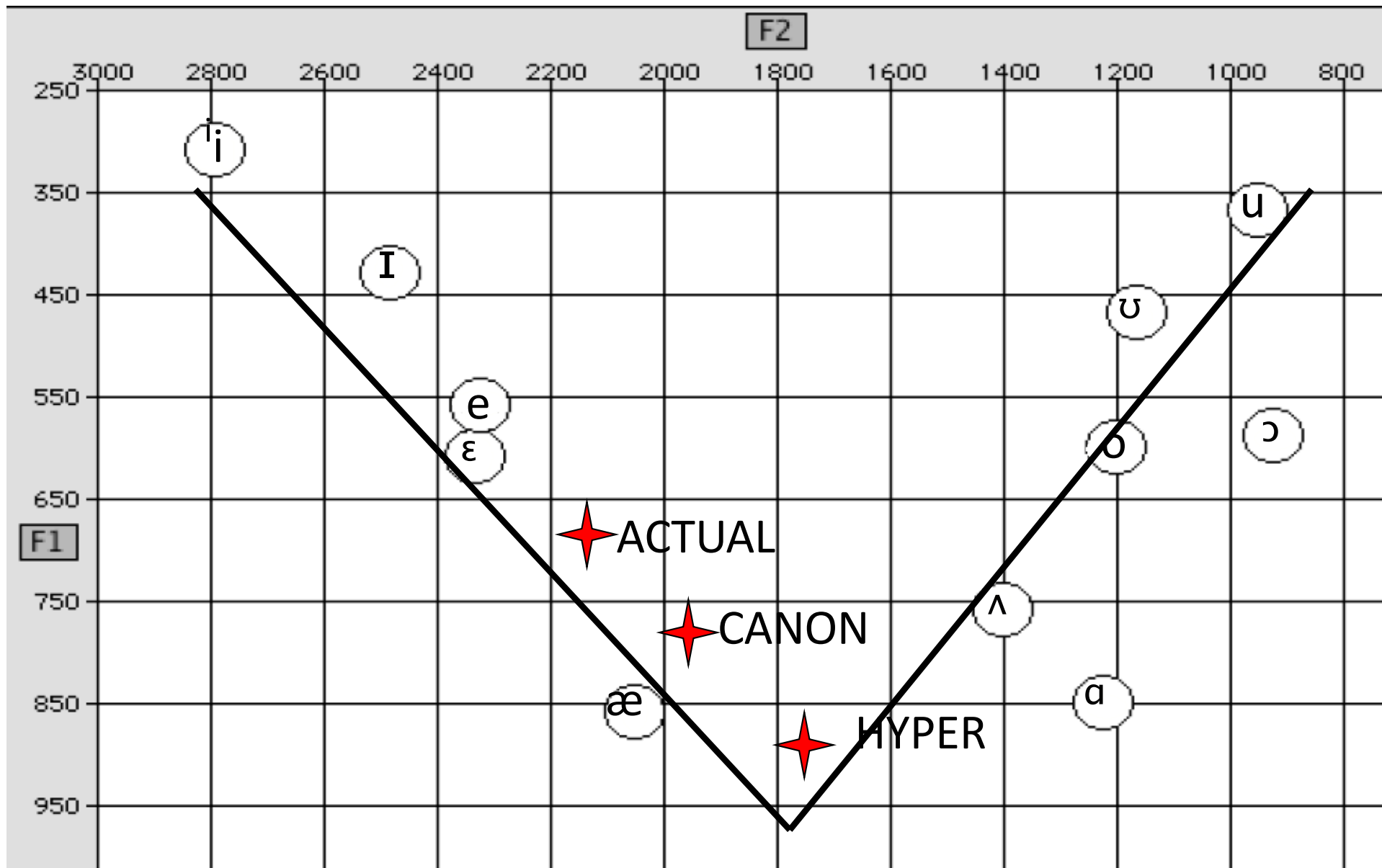
Widespread US Respondents
Plichta & Preston 2005



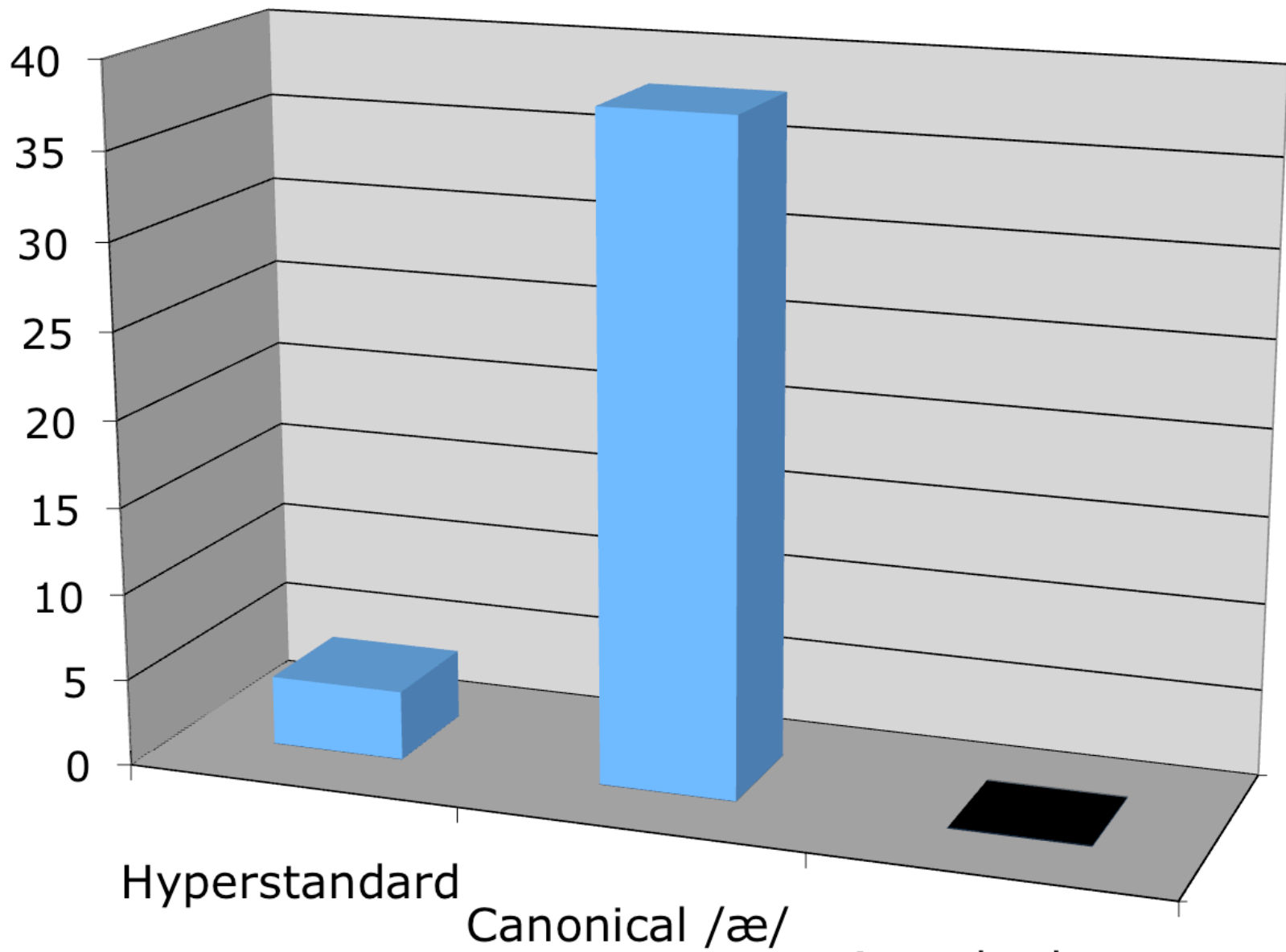
Results for responses to male and female speakers' seven-step monophthongization of *guide*



(Plichta & Preston 2005:121)



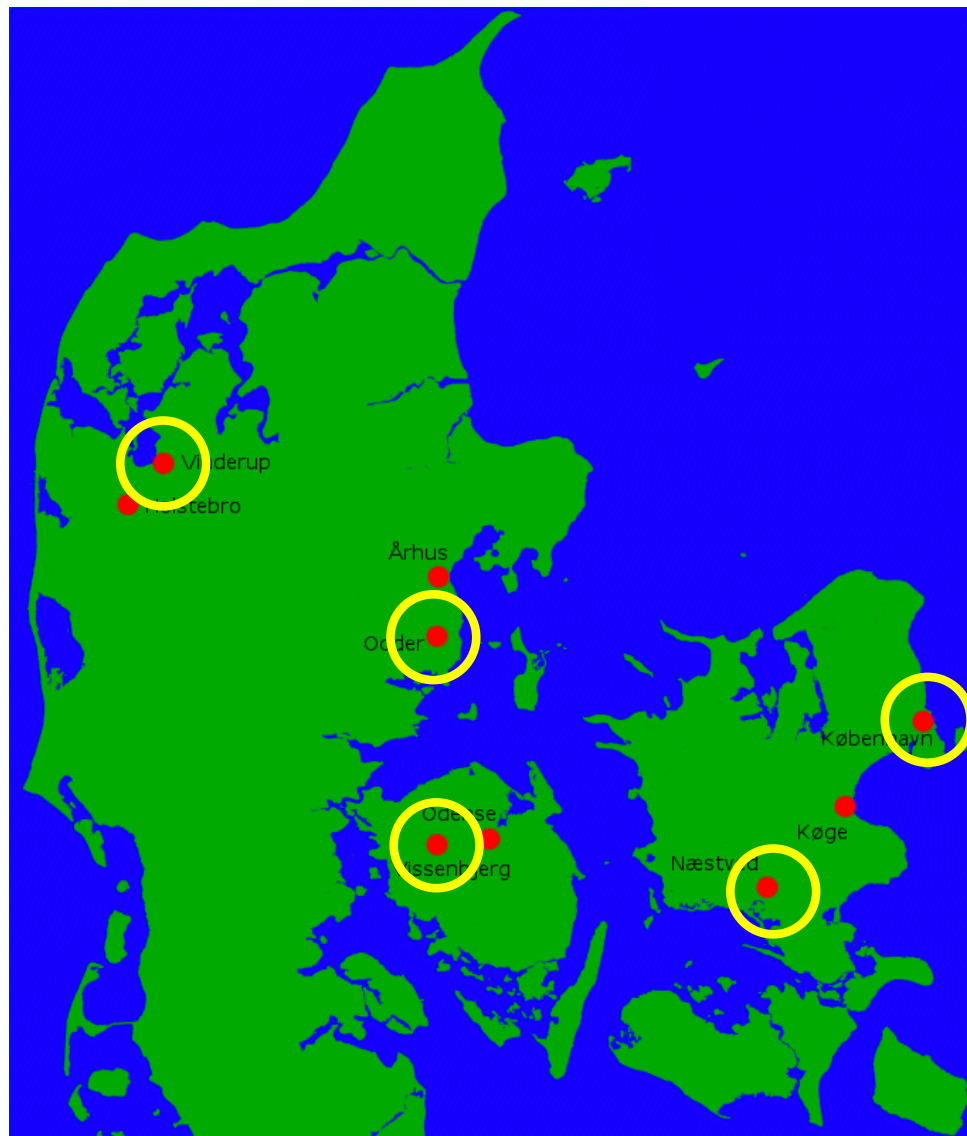
Resynthesized vowel tokens of “last” (Niedzielski 1999)



(Adapted from
Niedzielski 1999)

Actual token

LANCHART communities



• Zealand:

Copenhagen

Køge

Næstved

• Funen:

Vissenbjerg (Odense)

• Jutland:

Odder (Århus)

Vinderup (Holstebro)

Kristiansen 2009

Conscious language attitudes: Our own language is the best

Jutland and Funen

[Local name] > Rigsdansk > Københavnsk

Næstved

[Local name] > Københavnsk > Rigsdansk

Copenhagen

Københavnsk > Rigsdansk

Kristiansen 2009

Subconscious results: Voices and varieties

Intelligent – Stupid	C	***	M	***	L	***
Conscientious – Happy-go-lucky	C	/	M	*	L	*
Trustworthy – Untrustworthy	M	/	C	**	L	**
Goal-directed – Dull	M	/	C	/	L	*
Self-assured – Insecure	M	***	C	/	L	***
Fascinating – Boring	M	***	L	***	C	***
Cool – Uncool	M	***	L	**	C	***
Nice – Repulsive	M	*	C	/	L	***

Wilcoxon Signed Pair Test

Friedman Test

*** = $p < .001$ ** = $p < .01$ * = $p < .05$ / = n.s.

Kristiansen 2009

			Response Key Assignment	
Block	<i>N</i> trials	Task	Left key	Right key
1	20	Practice	ING	IN
2	20	Practice	Massachusetts	Alabama
3	20	Practice	ING or Mass	IN or Ala
4	20	Test	ING or Mass	IN or Ala
5	20	Practice	IN	ING
6	20	Practice	IN or Mass	ING or Ala
7	40	Test	IN or Mass	ING or Ala

IAT and explicit measure means associations				
IAT Tasks				
	States (MAS/ALA)		Blue/White-Collar	
	<i>d</i> mean	<i>p</i> -value	<i>d</i> mean	<i>p</i> -value
ING	0.12	0.016	0.14	0.003

Comments from respondents from Espirito Santo

CAPIXABA, O ÚNICO SEM SOTAQUE E GÍRIA.

Capixaba, the only (dialect) without accent and slang.

FALAR COM O SOTAQUE PRA VOCÊ É O FIM.

Speaking with the accent for you is the end all and be all.

COM O CAPIXABA NÃO TÁ TUDO BEM, ESTÁ “BELEZA PURA”

With the Capixaba everything isn't “tudo bem” (everything OK), it is “beleza pura” (pure beauty).

SOTAQUES BAIANO, MINEIRO OU PAULISTA, SÃO MOTIVOS DE GOZAÇÃO ETERNA NA SUA TURMA.

Baiano, Mineiro or Paulista dialects are eternal sources of humor within your crowd.

NÃO DIGA COISAS PRECONCEITUOSAS SOBRE CAPIXABAS (SE ELE É GAY, GORDO, MAGRO, ETC.). CERTAMENTE ELE DIR Á “TOXO” OS SOTAQUES BAIANO, GAÚCHO, MINEIRO OU PAULI.

Doesn't say biased things about Capixabas (if he is gay, fat, skinny, etc.). Definitely will say that the dialects of a Baiano, Gaúcho, Mineiro, or Pauli are worthless.

Contee & Lewis (2009)

1S: Is there a- is there a- an a- an a- an opinion or correlation or -- about -- intelligence - related to - how somebody speaks?

2D: No - if [name] - was who I fly with, - he sounds like the hickest of hicks - but that dude can do some crazy things with an airplane=

3S: =But not-but not knowing that=

4D: Yeah

...

6D: You talking about perceptions,

7S: Yeah - yeah.

8D: Oh, perception you automatically assume they're retarded-

(Rodgers 2017: 97-98)

1S: Is there a- is there a- an a- an a- an opinion or correlation or -- about -- intelligence - related to - how somebody speaks?

Implicates (i.e., it is not a yes/no question): What is your opinion about the relationship between intelligence and how somebody speaks?

2D: He sounds like the hickest of hicks

a) Implicates (i.e., does not directly assert) agreement with the questioned correlation

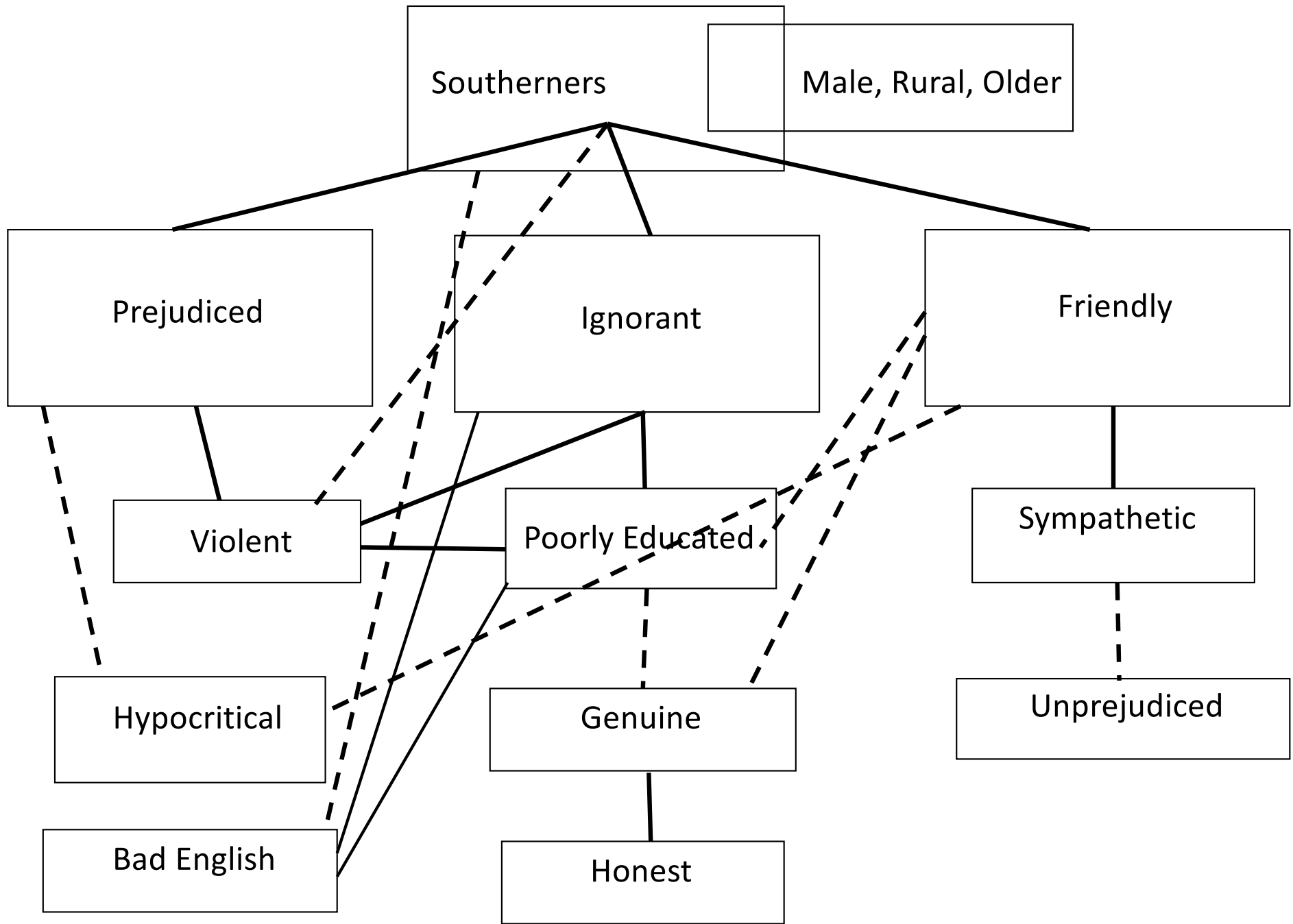
b) Presupposes that hick speech is an indication of low intelligence

2D: That dude can do some crazy things with an airplane

a) Implicates that good flying ability indicates intelligence

8D: Perception you automatically assume they're retarded

Reconfirms the presupposition that hick speech is an indication of low intelligence (if based on "perception" alone)



Expanded from Preston 2010:14

Perceptual Dialectology belongs to Folk Linguistics
and

Folk Linguistics belongs to

Sociolinguistics

and

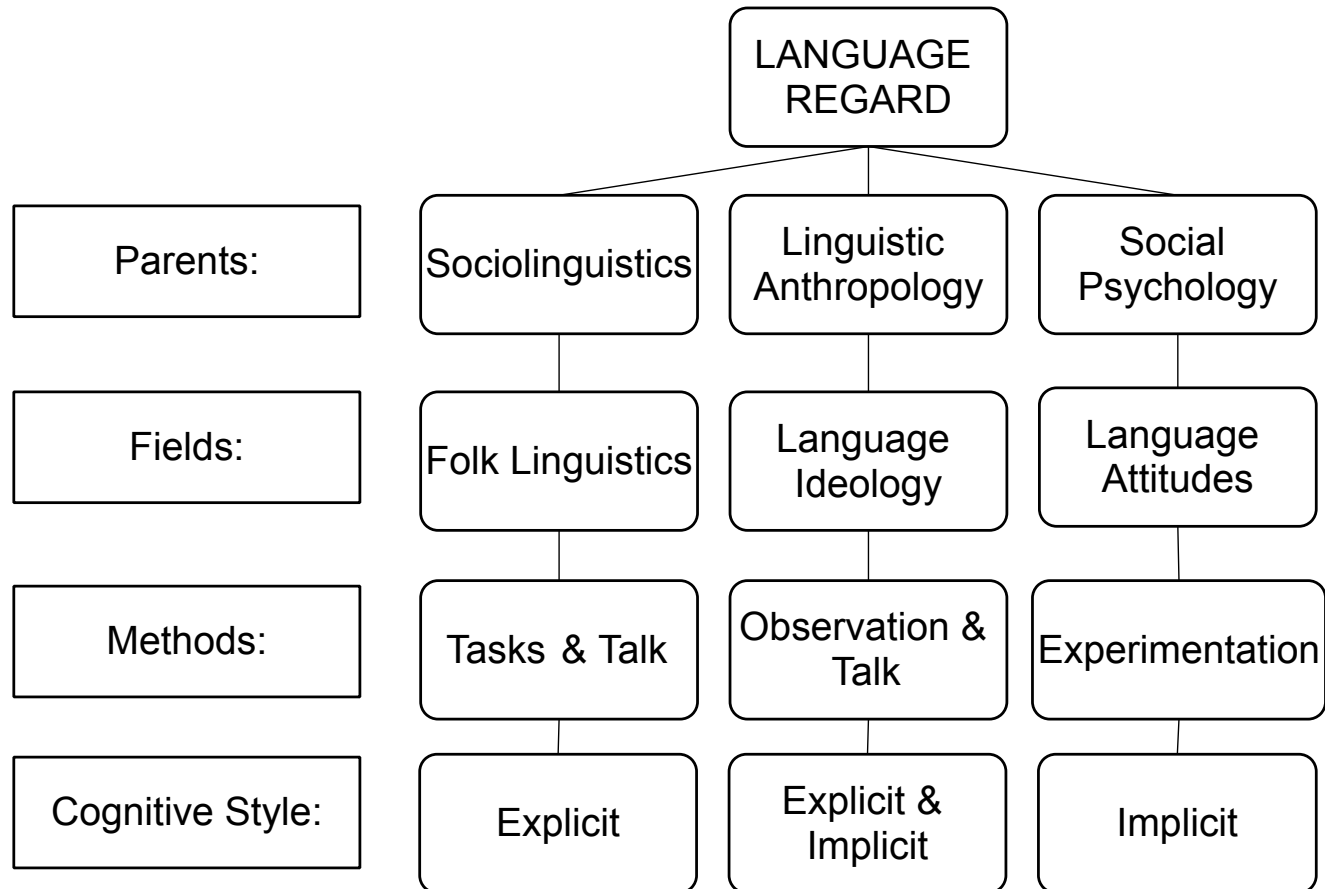
Anthropological Linguistics

and

The Social Psychology of Language

They all add up to Language Regard

A TAXONOMY OF LANGUAGE REGARD



MUITO OBRIGADO

For the most part we do not first see, and then define, we define first and then see. In the great blooming, buzzing confusion of the outer world we pick out what our culture has already defined for us, and we tend to perceive that which we have picked out in the form stereotyped for us by our culture. (Lippmann 1946: 61)

Lippmann, Walter (1946 [1922]). *Public Opinion*. New York.

References

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- Campbell-Kibler, 2006. Listener perceptions of sociolinguistic variables: The case of (ING). Doctoral Dissertation, Stanford University, Stanford CA USA.
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